

AGENCE  
**PIERRE KATZ**  
PARIS

BRAND IDENTITY/  
ART DIRECTION & DESIGN

WINE & SPIRITS









**Dom Ruinart**



Dom Ruinart. 2014  
Packaging design



Moët & Chandon. 2002  
Packaging design





Moët & Chandon, Grands Crus Trilogy. 2002  
Packaging design





Moët & Chandon, Louis Vuitton Cup. 2004  
Packaging design



Dom Pérignon







Dom Pérignon. 2003  
Packaging design





**RÉMY MARTIN**  
FINE CHAMPAGNE COGNAC

Rémy Martin, XO Excellence. 2006  
Packaging design



Rémy Martin, 1738 Accord Royal. 2006  
Packaging design







Rémy Martin, 1898 Coupe Fine Champagne. 2007  
Packaging design





Lejay liqueurs range. 2010  
Packaging design



Lejay Original Cassis. 2013  
Packaging design





**CHÂTEAU DE POMMARD**  
DEPUIS 1726

Wines of Château de Pommard. 2009  
Packaging design





Cointreau Noir. 2008  
Logo design. Packaging design



**A. DE FUSSIGNY**  
COLLECTION





MODE & PARFUMS



ALAÏA  
PARIS



Alaïa Parfums. 2015  
Logo application, pattern drawing and composition

# *Jour d'Hermès*





# **SONIA RYKIEL**

**PARIS**

A stylized, handwritten signature of 'Thierry Mugler' in dark blue ink. The script is fluid and elegant, with long, sweeping strokes. The 'T' at the beginning is particularly large and features a long horizontal flourish that extends to the left. The 'M' and 'g' in 'Mugler' are also characterized by long, vertical strokes that trail off to the right.

# ROGER & GALLET

PARIS



Scarlett

## HOTELS & GASTRONOMY

S O F I T E L  
*Legend*

















Cinco Jotas. 2012  
Logo application (Morillas agency, Barcelona)

CULTURE & MEDIA

# Le Point



Les Amis du Centre Pompidou. 1995  
Bracelet design