



AN UNPRECEDENTED SCIENTIFIC ALLIANCE

In 2008, Helena Rubinstein has inaugurated an unprecedented partnership with a renowned aesthetic surgeon, Dr. Michel Pfulg, founder of LACLINIC-MONTREUX, one of the most prestigious cosmetic clinics. This collaboration has given birth to a new chapter in anti-age cosmetics directly inspired by cosmetic medicine.

The result is Re-PLASTY, the first range of instant cosmetics interventions with results challenging an aesthetic medicine session at LACLINIC-MONTREUX.

CORRECT				+	PROTECT & REPAIR	REGENERATE
MESOTHERAPY	PEELING	LASER	INJECTIONS		POST-INTERVENTIONAL CARE	
Re-PLASTY MESOLIFT	Re-PLASTY HD PEEL	Re-PLASTY LASERIST	Re-PLASTY PRO FILLER		Re-PLASTY AGE RECOVERY DAY	Re-PLASTY AGE RECOVERY NIGHT



www.helenarubinstein.com



POWER BEAUTY
SINCE 1902



110 YEARS OF EXPERTISE AT THE SERVICE
OF THE MOST DEMANDING WOMEN

Both scientist and aesthete Helena Rubinstein has been, since 1902, constantly reinventing the world of beauty by offering breakthrough products with a unique vision combining avant-garde, science and audacity.

Today, Helena Rubinstein offers every woman the most concentrated star ingredients and the most sumptuous textures for immediate long term results at the level of aesthetic medicine.

All the products are formulated in our laboratories and in collaboration with experts at the cutting edge of science and medicine and are tested in association with state of the art references University Hospitals in Europe.

Helena Rubinstein always centered her advice on women's expectations (personalized diagnosis, active listening, global approach) to offer global skincare and make-up solutions.

YOUR PERSONAL
BEAUTY PRESCRIPTION



HELENA RUBINSTEIN
SERVICE PHILOSOPHY

True to its heritage, the brand Helena Rubinstein has developed a unique treatment philosophy that combines a clinical approach and premium service.

Expert personalised diagnosis

Expert cosmetic interventions

Inspired by aesthetic medicine

Using the most advanced technologies and technics

Offering the most precious protocols

Expert Power Beauty prescription

Sensory texture and pleasure

The marriage between science and extreme luxury.



GLOBAL ANTI-AGEING CARE

POWERCELL

YOUTH BOOSTER
Smoothed wrinkles
Radiance
Tonicity

YOUR CLEANSERS
Use Prodigy Cleansers or Pure Ritual Cleansers

YOUR COSMETIC WATER
Youth grafter - the lotion

PRODIGY

DEEP SKIN RENEWAL
Anti-wrinkle
Redensification Firmness
Luminosity - Hydration

YOUR CLEANSERS
Anti-ageing cleanser
Anti-ageing make-up remover

YOUR COSMETIC WATER
The global anti-ageing lotion

YOUTH BOOSTER

POWERCELL SERUM

9X STRONGER ANTI-FREE RADICAL POWER

YOUR NIGHT SERUM
Youth grafter - the night serum

YOUR CREAM
Youth grafter the cream

YOUR EYE CONTOUR
Youth grafter the eye care

YOUR SPECIALIST CARE
Weekly or 6-day cure
Youth grafter the SOS eye patch
Youth grafter The Mask

YOUR SPECIALIST SERUM
The serum treatment

YOUR CREAMS
The global anti-ageing cream
The global anti-ageing night cream

YOUR EYE CONTOURS
The global anti-ageing eye balm
The global anti-ageing eye care

ANTI-WRINKLE CARE

HYDRA COLLAGENIST

ANTI-AGEING HYDRATION
Fine Lines
Hydration

YOUR CLEANSERS
Use Prodigy Cleansers

YOUR SPECIALIST SERUM
Deep hydration anti-ageing intensive serum

COLLAGENIST WITH PRO-XFILL

REPLUMPING
Wrinkles
Replumping

YOUR CLEANSERS
Use Prodigy Cleansers

YOUR SPECIALIST SERUM
State-of-the-art anti-wrinkle essence

YOUR CREAM
Deep hydration anti-ageing cream
Replumping filling care
Densifying fortifying night care

YOUR EYE CONTOUR
Deep hydration anti-ageing eye-care
Firming replumping eye care

YOUR SPECIALIST CARE
Deep hydration mask

BRIGHTENING ANTI-AGEING

PRODIGY WHITE

DEEP BRIGHTENING AMPLIFIER
Cleared dark spots
Radiant skin
Restored firmness
Reduced wrinkles
Deep revitalization

YOUR COSMETIC WATER
Global brightening anti-ageing serum-in-lotion

YOUR SERUM
Global anti-ageing & brightening essence

YOUR CREAM
Global anti-ageing brightening cream

YOUR SPECIALIST CARE
Reviving deep brightening amplifier intense light infusion mask

INSTANT COSMETIC INTERVENTION

Re-PLASTY MESOLIFT **Re-PLASTY HD PEEL** **Re-PLASTY LASERIST** **Re-PLASTY PRO FILLER**

CORRECT: INTERVENTION

MESOLIFT
Dullness
Sagging

PEELING
Roughness
Fine lines

LASER
Dark spots
Dischromias

HYALURONIC ACID INJECTION
Wrinkles
Loss of elasticity

YOUR CONCENTRATE SERUM

Lifting-radiance intense concentrate
Advanced retinol anti-wrinkle night concentrate
Anti-dark spot concentrate intensively brightening
Intense wrinkle corrector & elasticity restorer

YOUR EYE CONTOUR
Reviving extreme gel for eyes

YOUR SPECIALIST CARE
Weekly or 6 day cure
Re-Plasty Age recovery
10 minutes revitalizing eye patch

YOUR EYE CONTOUR
Use Re-Plasty Mesolift Eye Gel

YOUR SPECIALIST CARE
Twice a week
Perfect skin renewer instant peel mask
Re-Plasty Age recovery
10 minutes revitalizing eye patch

YOUR EYE CONTOUR
Use Re-Plasty Mesolift Eye Gel

YOUR SPECIALIST CARE
Weekly or 6 day cure
Instant dark spot corrector pen
Re-Plasty Age recovery
10 minutes revitalizing eye patch

YOUR EYE CONTOUR
Use Re-Plasty Mesolift Eye Gel

YOUR SPECIALIST CARE
Weekly or 6 day cure
Re-Plasty Age recovery
10 minutes revitalizing eye patch

REPAIR: POST-INTERVENTIONAL CARE
AGE RECOVERY DAY CREAM

REGENERATE
AGE RECOVERY NIGHT CREAM

THE 1ST - BANDAGE - TEXTURED CREAM AGAINST SKIN AGEING
Skin is soothed, repaired and protected against a broad spectrum of free radicals

30% OF PROXYLANE: ACCELERATED EPIDERMIC REPAIR
Night after night, repair all age scars, wrinkles, cutaneous damages, imperfections

EXCEPTIONAL COMPLETE CARE

LIFE PEARL CELLULAR

ULTIMATE PEARL-LIKE PERFECTION

LIFE PEARL CELLULAR

YOUR COSMETIC WATER
Cellular rebirth lotion

YOUR SERUM
The essence of perfection

YOUR EMULSION
Cellular rebirth emulsion

YOUR CREAM
The sumptuous cream cellular rebirth

YOUR EYE & LIP CONTOUR
Light rebirth care for eye & lip

FOUNDATION

REJUVENATING MAKE-UP

SPF 15 / PA ++
POWERCELL FOUNDATION
Youthful freshness radiance
Global anti-ageing

SPF 12 / PA ++
PRODIGY COMPACT FOUNDATION
Global anti-ageing

SPF 20
PRODIGY FOUNDATION
Global anti-ageing

PERFECTING NATURAL MAKE-UP

SPF 12 **SPF 20 / PA ++** **SPF 30 / PA +++**

COLOR CLONE SUBU-MAT Long lasting
Color perfection

COLOR CLONE Perfect radiant complexion with bare skin finish

COLOR CLONE Color & Matte
Skin perfection radiance

WHITENING MAKE-UP

SPF 35 / PA+++
PRODIGY WHITE COMPACT FOUNDATION
Global anti-ageing brightening

UV PROTECTION

PREMIUM UV

NON-TINTED **BLUE BASE** **BB BASE** **ROSY BASE**

PREMIUM UV ANTI-AGEING UV protection SPF 50 / PA+++

PREMIUM UV BLUE BASE Anti-UV-ageing-pollution SPF 40 / PA+++

PREMIUM UV NUDE BB BASE UV protection SPF 50 / PA+++

PREMIUM UV ROSY BASE Anti-UV-ageing-pollution SPF50+ / PA+++

SKIN CLEANSING & CONDITIONING

MAKE UP REMOVER
ALL MASCARAS
Two-phase make-up removing lotion

MILK
CARE-IN-MILK
Toned and velvety skin

CLEANSING WITH WATER

CARE-IN-FOAM Smooth and radiant skin

PRODIGY Anti-ageing cleanser

LOTION
CARE-IN-LOTION
Refined pores and texture
Radiant skin tone

SCRUB
CARE-IN-SCRUB
resurfaced and hydrated skin
Twice a week

OTHER PRODUCTS

INFORMATION

DATE: ____ / ____ / ____

YOUR PERSONAL BEAUTY EXPERT: _____

YOUR STORE: _____

NEXT APPOINTMENT: ____ / ____ / ____