



AN UNPRECEDENTED SCIENTIFIC ALLIANCE

In 2008, Helena Rubinstein has inaugurated an unprecedented partnership with a renowned aesthetic surgeon, Dr. Michel Pfulg, founder of LACLINIC-MONTREUX, one of the most prestigious cosmetic clinics. This collaboration has given birth to a new chapter in anti-age cosmetics directly inspired by cosmetic medicine.

The result is Re-PLASTY, the first range of instant cosmetics interventions with results challenging an aesthetic medicine session at LACLINIC-MONTREUX.

CORRECT				+	PROTECT & REPAIR		REGENERATE	
MESOTHERAPY	PEELING	LASER	INJECTIONS		POST-INTERVENTIONAL CARE			
Re-PLASTY MESOLIFT	Re-PLASTY HD PEEL	Re-PLASTY LASERIST	Re-PLASTY PRO FILLER		Re-PLASTY AGE RECOVERY DAY	Re-PLASTY AGE RECOVERY NIGHT		



www.helenarubinstein.com



POWER BEAUTY
SINCE 1902



110 YEARS OF EXPERTISE AT THE SERVICE
OF THE MOST DEMANDING WOMEN

Both scientist and aesthete Helena Rubinstein has been, since 1902, constantly reinventing the world of beauty by offering breakthrough products with a unique vision combining avant-garde, science and audacity.

Today, Helena Rubinstein offers every woman the most concentrated star ingredients and the most sumptuous textures for immediate long term results at the level of aesthetic medicine.

All the products are formulated in our laboratories and in collaboration with experts at the cutting edge of science and medicine and are tested in association with state of the art references University Hospitals in Europe.

Helena Rubinstein always centered her advice on women's expectations (personalized diagnosis, active listening, global approach) to offer global skincare and make-up solutions.

YOUR PERSONAL
BEAUTY PRESCRIPTION



HELENA RUBINSTEIN
SERVICE PHILOSOPHY

True to its heritage, the brand Helena Rubinstein has developed a unique treatment philosophy that combines a clinical approach and premium service.

Expert personalised diagnosis

Expert cosmetic interventions

Inspired by aesthetic medicine

Using the most advanced technologies and technics

Offering the most precious protocols

Expert Power Beauty prescription

Sensory texture and pleasure

The marriage between science and extreme luxury.



GLOBAL ANTI-AGEING CARE	POWERCELL YOUTH BOOSTER Smoothed wrinkles & texture Boosted tonicity Instant healthy radiance + YOUR CLEANSERS Use Prodigy Cleansers or Pure Ritual Cleansers + YOUR COSMETIC WATER Youth grafter the lotion + YOUTH BOOSTER POWERCELL SERUM	YOUR NIGHT SERUM Youth grafter the night serum + YOUR CREAM Youth grafter the cream + YOUR EYE CONTOUR Youth grafter the eye care + YOUR SPECIALIST CARE Youth grafter the SOS eye patch + Youth grafter The Mask	
	PRODIGY DEEP SKIN RENEWAL Anti-wrinkle Redensification Firmness Luminosity Hydration + YOUR CLEANSERS Anti-ageing cleanser + YOUR COSMETIC WATER The global anti-ageing lotion	YOUR SPECIALIST SERUM The serum treatment + YOUR CREAMS The global anti-ageing night cream + YOUR EYE CONTOURS The global anti-ageing eye care + The global anti-ageing eye balm	9X STRONGER ANTI-FREE RADICAL POWER
ANTI-WRINKLE CARE	HYDRA COLLAGENIST ANTI-AGEING HYDRATION Fine Lines Hydration + YOUR CLEANSERS Use Prodigy Cleansers + YOUR SPECIALIST SERUM Deep hydration anti-ageing intensive serum	YOUR CREAM Deep hydration anti-ageing cream + YOUR EYE CONTOUR Deep hydration anti-ageing eye-care + YOUR SPECIALIST CARE Deep hydration mask	
	COLLAGENIST WITH PRO-XFILL REPLUMPING Wrinkles Replumping + YOUR CLEANSERS Use Prodigy Cleansers + YOUR SPECIALIST SERUM State-of-the-art anti-wrinkle essence	YOUR CREAM Replumping filling care + Densifying fortifying night care + YOUR EYE CONTOUR Firming replumping eye care	
BRIGHTENING ANTI-AGEING	PRODIGY WHITE DEEP BRIGHTENING AMPLIFIER Cleared dark spots Radiant skin Restored firmness Reduced wrinkles Deep revitalization + YOUR COSMETIC WATER Global brightening anti-ageing serum-in-lotion + YOUR SERUM Global anti-ageing & brightening essence + YOUR CREAM Global anti-ageing brightening cream + YOUR SPECIALIST CARE Reviving deep brightening amplifier intense light infusion mask		

INSTANT COSMETIC INTERVENTION

CORRECT: INTERVENTION	Re-PLASTY MESOLIFT MESOLIFT Dullness Sagging + YOUR CONCENTRATE SERUM Lifting-radiance intense concentrate + YOUR EYE CONTOUR Reviving extreme gel for eyes + YOUR SPECIALIST CARE Re-Plasty Age recovery 10 minutes revitalizing eye patch	Re-PLASTY HD PEEL PEELING Roughness Fine lines + YOUR EYE CONTOUR Use Re-Plasty Mesolift Eye Gel + YOUR SPECIALIST CARE Perfect skin renewer instant peel mask + Re-Plasty Age recovery 10 minutes revitalizing eye patch	Re-PLASTY LASERIST LASER Dark spots Dischromias + YOUR EYE CONTOUR Use Re-Plasty Mesolift Eye Gel + YOUR SPECIALIST CARE Instant dark spot corrector pen + Re-Plasty Age recovery 10 minutes revitalizing eye patch	Re-PLASTY PRO FILLER HYALURONIC ACID INJECTION Wrinkles Loss of elasticity + YOUR EYE CONTOUR Use Re-Plasty Mesolift Eye Gel + YOUR SPECIALIST CARE Re-Plasty Age recovery 10 minutes revitalizing eye patch	PROTECT & REPAIR <input type="checkbox"/> AGE RECOVERY DAY CREAM
	REPAIR: POST-INTERVENTIONAL CARE REGENERATE <input type="checkbox"/> AGE RECOVERY NIGHT CREAM <p>30% OF PROXYLANE: ACCELERATED EPIDERMIC REPAIR Night after night, repair all age scars: wrinkles, cutaneous damages, imperfections</p>				
	EXCEPTIONAL COMPLETE CARE LIFE PEARL CELLULAR ULTIMATE PEARL LIKE PERFECTION Redensified nourished skin Reshaped contours Polished wrinkles Pearlescent brightness + YOUR COSMETIC WATER Cellular rebirth lotion + YOUR SERUM The essence of perfection + YOUR EMULSION Cellular rebirth emulsion + YOUR CREAM The sumptuous cream cellular rebirth + YOUR EYE & LIP CONTOUR Light rebirth care for eye & lip				

FOUNDATION

REJUVENATING MAKE-UP

SPF 15 / PA ++

POWERCELL FOUNDATION
 Youthful freshness radiance
 Global anti-ageing

SPF 12 / PA ++

PRODIGY COMPACT FOUNDATION
 Global anti-ageing

SPF 20

PRODIGY FOUNDATION
 Global anti-ageing

PERFECTING NATURAL MAKE-UP

SPF 12

COLOR CLONE SUBU-MAT
 Long lasting
 Color perfection

SPF 20 / PA ++

COLOR CLONE
 Perfect radiant complexion with bare skin finish

SPF 30 / PA +++

COLOR CLONE
 Color & Matte
 Skin perfection radiance

WHITENING MAKE-UP

SPF 35 / PA+++

PRODIGY WHITE COMPACT FOUNDATION
 Global anti-ageing brightening

UV PROTECTION

PREMIUM UV

NON-TINTED

PREMIUM UV ANTI-AGEING
 UV protection SPF 50 / PA+++

BLUE BASE

PREMIUM UV BLUE BASE
 Anti-UV-ageing-pollution SPF 40 / PA+++

BB BASE

PREMIUM UV NUDE BB BASE
 UV protection SPF 50 / PA+++

ROSY BASE

PREMIUM UV ROSY BASE
 Anti-UV-ageing-pollution SPF50+/PA+++

SKIN CLEANSING & CONDITIONING

MAKE UP REMOVER

ALL MASCARAS
 Two-phase make-up removing lotion

MILK

CARE-IN-MILK
 Toned and velvety skin

CLEANSING WITH WATER

CARE-IN-FOAM
 Smooth and radiant skin

PRODIGY
 Anti-ageing cleanser

LOTION

CARE-IN-LOTION
 Refined pores and texture
 Radiant skin tone

SCRUB

CARE-IN-PEEL
 resurfaced and hydrated skin

OTHER PRODUCTS

INFORMATION

DATE: ____ / ____ / ____

YOUR PERSONAL BEAUTY EXPERT: _____

YOUR STORE: _____

NEXT APPOINTMENT: ____ / ____ / ____