

Print Instructions

Product Training Brochure 01 / 2011

Size: 148 x 210 mm

Inside :

Number of pages: book of 56 front and back page printing

Paper quality: 135 g/m² half matte modern laying

Printing: 4 color process front and back pages printing

Cover :

Number of pages: 4 pages

Paper quality : 250 g/m² half matte modern laying

Printing : 4 color process front and back pages printing

Finition : brillant coating on front + creasing on the cover

Saddle stitch.



Focus / Secrets Brochures

Focus Eyes, Focus Lips, Face Secrets,

Eye Secrets, Lip Secrets

Size : opened 420 x 148 mm / folded 210 x 148 mm

Number of pages : book of 2 (1 sheet) front and back pages printing

Paper quality : 300 g/m² half matte modern laying

Printing : 4 color process front and back pages printing

Finition : brillant coating front and back

1 creasing - 1 fold



Focus Face Brochure

Size : opened 420 x 148 mm / folded 210 x 148 mm

Number of pages : book of 8 (4 sheets) front and back pages printing

Paper quality : 300 g/m² half matte modern laying

Printing : 4 color process front and back pages printing

Finition : brillant coating front and back

1 creasing per book

Saddle stitch



Pocket Memo : Leaflet (offset)

Size : opened 720 x 125 mm / folded 90 x 125 mm

Paper quality : 300 g/m² half matte modern laying

Printing : 4 color process front and back pages printing

Finition : brillant coating front and back

Cutting in the format / 7 creasing + 7 folds / "Paquetage"



Prescription Card

Size : opened 420 x 148 mm / folded 210 x 148 mm

Number of pages : book of 4 (2 sheets) front and back pages printing

Paper quality : 300 g/m² half matte modern laying

Printing : 4 color process front and back pages printing

Finition : brillant coating only on front (Cover). No coating inside.

1 creasing- 1 fold

