


HR
HELENA RUBINSTEIN

LIVE BRILLIANTLY

Helena Rubinstein



Helena Rubinstein



THE 1ST BEAUTY INSTITUTE



THE 1ST BEAUTY PARTIES



THE 1ST AUTOMATIC
REFILLABLE MASCARA



THE 1ST "COLLAGEN EFFECT
WITHOUT INJECTION" SKINCARE



THE 1ST GLOBAL ANTI-AGEING
CONCENTRATE



THE 1ST FOUNDATION DESIGNED
TO "CLONE" PERFECT SKIN COLOR



THE MASCARA SAGA LASH QUEEN



HELENA RUBINSTEIN
PRODIGY
Re-PLASTY
LIFTING-RADIANT
EXTREME
CONCENTRATE
CONCENTRE
EXTREME
LIFT-ECLAT

HELENA RUBINSTEIN

PRODIGY
Re-PLASTY

HELENA RUBINSTEIN

PRODIGY
Re-PLASTY
REVIVING INTENSE GEL FOR EYES
GEL YEUX INTENSE DEFATIGANT

HR
HELENA RUBINSTEIN



UNPRECEDENTED ALLIANCE
WITH LA CLINIC MONTREUX:
THE 1ST INSTANT ANTI-AGEING
COSMETIC INTERVENTION



THE 1ST YOUTH GRAFTER CARE
WITH VEGETAL STEM CELLS



HELENA RUBINSTEIN
HYDRA COLLAGENIST
deep hydration anti-ageing cream
densifying - smoothing

HELENA RUBINSTEIN

**HYDRA
COLLAGENIST**

deep hydration
anti-ageing
intensive serum
sérum intense
haute hydratation
anti-âge

THE 1ST ANTI-AGEING
HYDRATION SKINCARE ACTING DEEP
DOWN THROUGH TO THE DERMIS