

HR

HELENA RUBINSTEIN

GLOSSARY
ASIA 2011

A

HR
HELENA RUBINSTEIN

African baobab sap: the sap of this “tree of life” has hydrating properties. An African tree with a surprisingly long life span of 5,000 to 6,000 years, living in extreme drought conditions. Its massive trunk is a genuine reservoir of water and its leaves contain mucilage that stubbornly holds onto water.

GOLDEN BEAUTY anti-ageing suncare protection SPF 6 - SPF 30 - SPF 50

GOLDEN BEAUTY after sun repairing gel cream

GOLDEN BEAUTY so brilliant prodigious gel tan enhancer

GOLDEN BEAUTY weekend bronzer self tanning milk - SPF 10 - sublime natural tan

GOLDEN BEAUTY summer legs tinted self-tanning veil instant beautifier

Anti-dullness optical light reflectors: violine-blue and orange light-reflecting micro-particles that multiply and boost light reflection. Violet neutralises dullness, unifies and corrects small skin imperfections with an optical effect; orange adds a touch of healthy radiance and enhances the complexion.

ILLUMINATION natural radiance reviving loose powder

Anti-gravity texture: to stretch out a volume effect as light as a feather. Sebum-resistant. No clumping.

LASH QUEEN FEATHER

“Age spot minimizer” complex: an algae extract from cold seas (agarum cribosum) limits the effect of the specific enzymes responsible for the synthesis of melanin to reduce its production. Vitamin CP joins forces with vitamin CG to reduce the transfer of melanin from melanocytes to keratinocytes thereby minimizing any impact on skin colouring.

PRODIGY compact

B



Bio-Cellulose : material obtained through fermentation of natural micro-organisms with unique properties:

- Regenerating power to promote skin repair
- Soothing power to appease inflammatory signals, source of hyper pigmentation
- Perfect match with the face shape to infuse the formula intensively and evenly, thanks to air-tight innovative material.

AGE WHITE mirror-like translucency bio-cellulose mask anti-ageing whitening

Bio-Matrice™: a combination of plant tissue extracts in their embryonic state, true life concentrates capable of producing brand new tissues*. A precious duo for optimum tissular regeneration:

- Japanese cedar bud has tremendous energy potential to boost* cell differentiation and recreate an even-looking, as if “brand new” epidermis
- Indian vigna seed improves intercellular communication, fibroblast* metabolism and collagen synthesis to “re-weave” skin’s supporting tissues for denser, firmer skin

PRODIGY TISSULAR global anti-ageing repair the serum-treatment

Blueberry extract: fight* the ageing of the collagen fibers.

COLLAGENIST NIGHT with pro-Xfill densifying fortifying care anti-wrinkle – firmness

PRODIGY FOUNDATION **Bio-Sap**: 4 Bio-Sap's components:

- beech bud improves skin renewal
- royal jelly deeply nourishes
- rice peptide fights depletion of collagen
- pro-vitamin B5 smoothes skin

PRODIGY FOUNDATION

C



Collastim™: stimulates* the synthesis of support collagens and reorganizes them into a solid regular network.

COLLAGENIST with pro-Xfill replumping filling care anti-wrinkle - firmness

COLLAGENIST LIP ZOOM with pro-Xfill replumping lip balm instant volumizer - anti-wrinkle

COLLAGENIST EYE ZOOM with pro-Xfill firming replumping eye care - anti-wrinkle anti-sunken effect

COLLAGENIST REFINER with pro-Xfill matifying anti-wrinkle care skin perfector - refining texture

Collagen micro-spheres: have been precisely dimensioned to infiltrate the furrows of wrinkles and instantly plump them. They are volume effect active ingredients.

COLLAGENIST with pro-Xfill replumping filling care anti-wrinkle - firmness

COLLAGENIST with pro-Xfill state-of-the-art anti-wrinkle essence - high dose pro-Xfill

COLLAGENIST LIP ZOOM with pro-Xfill replumping lip balm instant volumizer - anti-wrinkle

HYDRA COLLAGENIST deep hydration anti-ageing care

HYDRA COLLAGENIST deep hydration anti-ageing intensive serum

HYDRA COLLAGENIST deep hydration anti-ageing eye-care

HYDRA COLLAGENIST deep hydration mask

Caffeine: energizing for stimulating effect with draining and decongestant properties.

COLLAGENIST EYE ZOOM with pro-Xfill firming replumping eye care - anti-wrinkle anti-sunken effect

PRODIGY POWERCELL Youth Graftor the eye care

AGEWHITE illuminating refining eye serum

"Color clone" pigment: pigment coated in transparent silica reproduces skin's color structure without modifying its basic tonality.

COLOR CLONE perfect complexion creator

COLOR CLONE SUBLI-MAT perfect matte complexion creator - SPF 12

COLOR CLONE PRESSED POWDER flawless complexion creator pressed powder for a natural and even finish.

COLOR CLONE X3 compact foundation

"Chromafix System": a soft and breathable network helps protect and set pigments on the skin's surface.

SPECTACULAR 12-hour extra wear and comfort foundation anti-dull complexion - SPF 10

C



Carnauba wax: filmogene and protective properties. Carnauba wax appears as an ingredient in many cosmetics formulas.

Carnauba wax is a wax of the leaves of the palm, a plant native to and grown only in the northeastern of Brazil. It is known as "queen of waxes" and usually comes in the form of hard yellow-brown flakes. It is obtained from the leaves of the carnauba palm by collecting them, beating them to loosen the wax, then refining and bleaching the wax.

FELINE BLACKS eye pencil

FATAL BLACKS WP eye pencil

ILLUMINATION natural radiance reviving loose powder

Camomile: helps soothe puffiness.

MAGIC CONCEALER perfecting & anti-fatigue concealer

Cottonseed oil: protects.

SPECTACULAR LINER

Crystal gel: made of crystal oil and silicone microspheres.

WANTED GLOSS / WANTED STELLARS GLOSS

Crystal oil: transparent oil with a fluid and non sticky texture. Leaves an ultra glossy film on lips to create perfectly smooth lips.

WANTED GLOSS / WANTED STELLARS GLOSS

Cyto-pearl elixir™: made of a precious plant sap from New Zealand and micronized pearl extract that reinforce the inner structure of the cells and reinitialize the cellular metabolism in mature skins for a smoother skin and sharper contours.

LIFE PEARL CELLULAR rebirth sumptuous cream

LIFE PEARL CELLULAR light rebirth care for eyes and lips

LIFE PEARL CELLULAR EMULSION

Cellulose Multifibers: volume and lengthening effect.

SPIDER EYES BASE MASCARA

D



Derm-Hydrafix complex: Derm-Hydrafix complex stimulates collagen and GAG structure molecule synthesis* to reinforce the collagenic matrix and promote water bonding in the dermis. It works deep within skin to provide deep hydration and denser skin.

HYDRA COLLAGENIST deep hydration anti-ageing care

HYDRA COLLAGENIST deep hydration anti-ageing intensive serum

HYDRA COLLAGENIST deep hydration anti-ageing eye-care

HYDRA COLLAGENIST deep hydration mask

Diakalytes: hollow hemispherical microparticles with an incredible regularity which optimizes the skin-light interactions and evens out the shadows and lights to visibly correct the skin surface's irregularities.

COLLAGENIST REFINER with pro-Xfill matifying anti-wrinkle care skin perfector - refining texture

LIFE PEARL CELLULAR light rebirth care for eyes and lips

Dynamizing Bio-Sap: selection of active ingredients recognized for their instant anti-fatigue effects:

- energizing caffeine for a stimulating effect
- manganese gluconate which activates micro-circulation for a healthy glow effect
- hydrating hyaluronic acid for a replumping effect
- royal jelly rich in essential amino acids for a nourishing effect

PRODIGY LIQUID LIGHT radiance serum foundation line smoothing - visibly rejuvenating - SPF 15

DHA: (dihydroxyacetone) self-tanning molecule.

GOLDEN BEAUTY weekend bronzer self tanning milk - SPF 10 - sublime natural tan

GOLDEN BEAUTY summer legs tinted self-tanning veil instant beautifier

E



Emblica extract: made from the ripe fruit of the Indian gooseberry tree, which is regarded as an important and sacred tree in India. Emblica is reputed to have the highest content of vitamin C and is also rich in minerals and amino acids.

PRODIGY POWERCELL Youth Grafter the cream

PRODIGY POWERCELL Youth Grafter the eye care

Escin: extract from chestnut seed. It has draining and decongestant properties.

PRODIGY POWERCELL Youth Grafter the eye care

Extreme Bio-Sap™: enriched with vegetal native cells, precious active ingredients in high concentration able to reactivate* the integrins and to fight against mature skin's radical signs of ageing.

PRODIGY EXTREME ultimate anti-ageing concentrate - PRODIGY EXTREME EYE AND LIP

Encapsulated Bio-Sap: a true life concentrate capable of simultaneously fighting against all of the 5 essential mechanisms of skin ageing:

- Combat lipid synthesis reduction, leading to skin dryness
 - ➔ ceramide, cholesterol and royal jelly to ensure comfort and nutrition
- Prevent cellular renewal slow down, fostering the appearance of wrinkles and fine lines
 - ➔ gatuline, beech tree bud extract with exfoliating properties, combined with pro-vitamin B5 to smooth the skin
- Curb collagen and elastin degeneration
 - ➔ association of rice peptide and soy seeds extracts to preserve skin firmness and elasticity
- Act against melanogenesis deregulation, which favours the appearance of brown patches and pigmentation irregularities
 - ➔ vitamin C combined with an anti-free radical complex (extract of grape and vitamin E) to clarify and even out skin tone
- Fight against skin microcirculation slow down
 - ➔ ruscus and caffeine to stimulate the skin and promote radiance

PRODIGY global anti-ageing concentrate - PRODIGY TISSULAR global anti-ageing repair the serum-treatment

PRODIGY EYE ZONE SERUM global anti-ageing eye care

PRODIGY BASE corrective smoothing make-up base

PRODIGY compact

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Encapsulated Bio-Sap exclusive to the eye contour: a selection of some of the most highly effective anti-ageing active ingredients (Pro-Vitamin B5, Green Seaweed Extract, Gatuline, Acacia Honey, Ruscus, Caffeine, Rice Peptides, Soybean Extract).

PRODIGY EYES global anti-ageing concentrate the eye balm

Expert dosage of active ingredients with draining properties: ingredients specifically chosen for their targeted action on eye contour volume (under-eye bags and dark circles).

PRODIGY Re-PLASTY reviving extreme gel for eyes

Enhancing shine prism™: ultra-shining sliding cushion oils that form a reverberating film with a shining refractive index greater than classical formulas for an optimized projection of color.

WANTED STELLARS

Ferulin: a powerful protective complex enriched with ferulic acid (one of the most powerful cellular protectors used in dermatology) has been created to help protect the cellular "body guards" from the attacks of chronological and environmental ageing.

PRODIGY Re-PLASTY lifting-radiance intense cream SPF 15

Ferulic acid: this active ingredient of natural origin is one of the most powerful cellular protectors used in dermatology to help protect the cellular "body guards" from the attacks of chronological and environmental ageing.

PRODIGY Re-PLASTY lifting-radiance extreme concentrate - PRODIGY Re-PLASTY reviving extreme gel for eyes

Filters UVB/UVA: protect the skin from photo-ageing and prevent the apparition of dark spots and wrinkles.

PRODIGY Re-PLASTY High Definition Peel refining cream - SPF 10 - lines, unevenness, discoloration

Fur Coating Complex:

Smooth feeling" waxes: incredibly fluid application

The formula combines several "soft" thickening waxes: thanks to them, multiple layers are finally made possible without stiffening or clumping.

Surface-active agent: a partner for volume and shine

A texturing agent, derived from hair care technology, finely disperses the waxes and allows for more even spreading from root to tip. Sheathing is optimised, even on the smallest lashes.

Palm, jojoba and cottonseed oil: softness

These 3 ingredients strengthen and protect lashes and are gentle with their nature.

LASH QUEEN

“Glow-filter”: a protective filter that acts as a radiance-shield to instantly create ideal skin radiance while protecting from the noxious effects of UV rays.

PRODIGY Re-PLASTY lifting-radiance intense cream SPF 15

Glycerin: hydrating agent.

GOLDEN BEAUTY summer legs tinted self-tanning veil instant beautifier

LASH QUEEN FELINE BLACKS

LASH QUEEN FELINE BLACKS EXTRAVAGANZA

LASH QUEEN FEATHER

Glycolic acid: powerful exfoliating agents. Refines skin texture.

AGEWHITE renewing foaming cleanser

“Hook” texture: contains a tightening polymer with a wave-like structure for an immediate lift effect.

COLLAGENIST V-LIFT tightening resculpting cream lift-firmness-anti-wrinkle face & neck

COLLAGENIST V-LIFT instant lift serum resculpted contours face, neck & chest

COLLAGENIST EYE-LIFT retightening eye-lid cream lift, anti-wrinkle

INSTANT V-LIFT sculpting foundation - firmness - anti-wrinkle effect SPF 20

HEPES: powerful exfoliating active, as effective as glycolic acid, for a renewal action on skin upper layers.

PRODIGY Re-PLASTY High Definition Peel perfect skin renewer instant peel mask

Hyaluronic acid microcapsules: have been precisely dimensioned to infiltrate the furrows of wrinkles and instantly plump them.

COLLAGENIST with pro-Xfill state-of-the-art anti-wrinkle essence - high dose pro-Xfill

IJK



Integrins: cellular « life bridge » that connect skin cells to their environment, thus preserving from ageing. With age, integrins become reactivated, which leads to an acceleration of cellular ageing.

PRODIGY EXTREME EYE AND LIP ultimate anti-ageing concentrate - PRODIGY EXTREME EYE AND LIP

Jojoba extract /oil: oil which closely resembles natural sebum. It creates a nourishing non-greasy layer at the skin's surface. Apply to make-up, it enables an easy and soft application.

Native from Arizona and Mexico where it is grown commercially for its oil, a liquid wax ester, expressed from the seed.

FELINE BLACKS eye pencil

FATAL BLACKS WP eye pencil

LASH QUEEN FELINE BLACKS

LASH QUEEN FELINE BLACKS EXTRAVAGANZA

LASH QUEEN FEATHER

SPECTACULAR LINER

L



Lipo-reducer: is a powerful slimming ingredient that destocks lipids* to lighten facial contours.

COLLAGENIST V-LIFT tightening resculpting cream lift-firmness-anti-wrinkle face & neck

COLLAGENIST V-LIFT NIGHT contour reshaping cream draining –lifting face, neck & chest

COLLAGENIST V-LIFT instant lift serum resculpted contours face, neck & chest

4

LHA: the latest generation of salicylic acid in high concentration for a precise exfoliation and an extreme smoothing.

PRODIGY Re-PLASTY High Definition Peel refining cream - SPF 10 - lines, unevenness, discoloration

PRODIGY POWERCELL Youth Graftor the cream

"Liquid Light" complex: ultra-luminous concentrate intense radiance activator allows the complexion to rediscover all the freshness and radiance of youth.

PRODIGY LIQUID LIGHT radiance serum foundation line smoothing - visibly rejuvenating - SPF 15

Laminaria algae extract: reinforces* the collagen fibers to uphold the shape of the pores and to make them less visible.

COLLAGENIST PORE GENIUS refining smoothing serum anti "sagging pores"

Life force complex: boosts the natural growth of lashes thanks to capillary technology. Enriched with centella asiatica extract known for its anti-hair loss and filmogene properties.

SPECTACULAR EXTENSION MASCARA

Lip serum complex: composed of Beta-X Jelly (pro-xylane and royal jelly) provides an anti-ageing effect and hyaluronic acid that rehydrates and plumps.

WANTED ROUGE

Life moringa complex: algae extract and moringa seed to fight cellular stress. Moringa seeds proteins: purify and reduce smoke and pollution particles
Moringa seeds peptides: protect and have anti-free radical properties. Seaweed extracts: stimulate cell renewal.

LIFE RITUAL

TREE OF LIFE

Longevity Shiitake: stimulates the production of collagen III and redensify the skin a for firmer, denser skin and a sharper lip contour.

LIFE PEARL CELLULAR light rebirth care for eyes and lips

Lotus flower oil: combined with Sweet chestnut extract favors the restoration of the skin's lipid barrier and help to prevent its drying out.

LIFE PEARL CELLULAR EMULSION

Lash fit care complex: protects and nourishes.

SPIDER EYES BASE MASCARA

Lactic acid: powerful exfoliating agents. Refines skin texture.

AGEWHITE renewing foaming cleanser

Mexoplex® = Mexoryl SX + Tinosorb S: a UV filtering system with maximum photo-stability and synergic boosted efficacy on UVA and UVB to combat photo-ageing.

PREMIUM UV blue base anti UV - ageing - pollution

Mexoryl SX + XL: a UV filtering system to inhibit the devastating effects of UVA/UVB rays.

GOLDEN BEAUTY anti-ageing suncare protection SPF 6 – SPF 30 – SPF 50

GOLDEN BEAUTY weekend bronzer self tanning milk - SPF 10 - sublime natural tan

Massage texture: has been specially conceived to promote natural draining and to lighten the lower half of the face.

COLLAGENIST V-LIFT NIGHT contour reshaping cream draining-lifting face, neck & chest

Micellar oils: made up of ultra-fine micro-beads, 10 times smaller than a classical emulsion infiltrate with precision into skin's micro-texture to better coat and dissolve all kind of make-up and impurities.

PRODIGY MAKE UP REMOVER ultimate anti-ageing cleanser the pure oil-in-cream

Meso-solution: an exclusive complex meticulously integrates the major components of a mesolift solution (pure vitamin C, hyaluronic acid, amino acids) for an expert action on cutaneous plasto-radiance, which consists in the glow and perfection of skin plasticity.

PRODIGY Re-PLASTY lifting-radiance intense cream SPF 15

PRODIGY Re-PLASTY reviving extreme gel for eyes

Meso-solution C¹⁰: exclusive complex highly concentrated in pure vitamin C meticulously integrates the major components of a mesolift solution for an intense action on cutaneous plasto-radiance, which consists in the glow and perfection of skin plasticity.

PRODIGY Re-PLASTY lifting-radiance extreme concentrate

M



Mexo-Lotus Technology: integrates Mexoryl SX + XL and Titanium Dioxide filters to protect the skin against the multiple aggressions of UVA and UVB and White Lotus extract to prevent the skin from inside sun damages, acting like a “free-radicals repellent”.

PREMIUM UV SPF 40 / PA +++ anti-ageing UV protection make-up base

PREMIUM UV SPF 50 / PA +++ anti-ageing UV protection UV 12h

Micro-pearls/ mother of pearls/ micro-particles of pearl: sublimate the skin in a soft light and help reduce the appearance of shadowed areas.

COLLAGENIST REFINER with pro-Xfill matifying anti-wrinkle care skin perfecter - refining texture

MAGIC CONCEALER perfecting & anti-fatigue concealer

COLOR CLONE X3 Base

MatiSkin™ complex: composed by a high rate of polymer called “sublimere” and a soft and volatile oil (easy application, increased wear). This complex has a high soft-focus properties: light is largely diffused.

COLOR CLONE SUBLI-MAT perfect matte complexion creator - SPF 12

Muscat rosebush oil: rich in essential fatty acids, nourishes and regenerates skin.

GOLDEN BEAUTY so brilliant prodigious gel tan enhancer

GOLDEN BEAUTY weekend bronzer self tanning milk - SPF 10 - sublime natural tan

GOLDEN BEAUTY summer legs tinted self-tanning veil instant beautifier

Micro-spherical anti-shine system: made of nylon beads with matifying power and anti-sebum, anti-sweat micro-powders combine for a naturally matified complexion.

ILLUMINATION natural radiance reviving loose powder

Mica: use as a colorant and for its opaque qualities.

Mica is the name of a mineral family. It is one of granite’s component.

FELINE BLACKS eye pencil

FATAL BLACKS WP eye pencil

“Metashines”: sparkling particles.

WANTED STELLARS

WANTED GLOSS

WANTED STELLARS GLOSS

Malt extract and vitamin E: a protective “shield” to combat enzyme damage to the collagen fibers.

COLLAGENIST NIGHT with pro-Xfill densifying fortifying care anti-wrinkle – firmness

Mint extract and prunus extract: an anti-spots action ingredients.

PREMIUM UV anti UV - ageing - pollution Color neutralizing Base- Blue

Maize extract and shea extract: reduction of particulates adhesion and anti heavy-metals actions.

PREMIUM UV anti UV - ageing - pollution Color neutralizing Base- Blue

Nocta-Sap™: a concentrate of powerful anti-ageing active ingredients to fight against the nocturnal mechanisms of the ageing skin. Nocta-Sap™ contains:

- chron'algae: found in the depths of fresh waters, the day time activities of this micro-algae in its natural environment differ from those during the night. Acting as a biological synchronizer, it has extraordinary power of stimulating*, during the night, the cellular metabolism weakened through ageing
- pro-xylane™: a patented molecule deriving from a plant composite acts* upon the skin's components to improve communication among the cells to better fight against the loss of skin density in view of ageing
- extract of Japanese cedar bud associated with an extract of vigna seed to increase* the cellular regeneration and favour* reconstruction of the skin
- extract of “evening primrose”, rich in omega 6, to intensely nourish the skin, strengthen it and improve its “barrier” properties
- extract of water-lily flower to enhance* the skin's immune system
- extract of ruscus to stimulate the skin's microcirculation and extract of beech bud to improve skin's renewal, hence reviving a glow complexion

PRODIGY NIGHT TISSULAR global anti-ageing concentrate

Oceanic Crista: rare oceanic plant, first appearing in the depths of the ocean gradually migrated to land, eventually blooming on rocky coastlines.

Thanks to its incredible capacities of resistance, Oceanic Crista has developed extraordinary defense mechanisms which secrete trace elements, mineral salts, iodine and vitamins, giving it an exceptional resistance to time. Native vegetal cells of Oceanic Crista encourage cellular proliferation and accelerate tissue regeneration. These native vegetal cells have powerful antioxidant* effects providing an intense protection of skin cells from the negative and ageing effects of free radicals.

PRODIGY POWERCELL Youth Grafter

PRODIGY POWERCELL Youth Grafter the cream

PRODIGY POWERCELL Youth Grafter the eye care

Purifying Bio-Sap™: association of the most high-performance anti-ageing ingredients:

- shea extract to protect the cells by neutralising the oxidising reactions produced by impurities
- skin renew to encourage the dissolution of the links between the dead cells of the corneal layer and thus stimulate cell renewal
- aqua softyl to neutralise the lime scale present in water and thus prevent its drying effect
- ceramide precursors to reinforce the lipid barrier and limit water loss
- soybean and rice peptide extracts to curb collagen and elastin degradation

PRODIGY MAKE UP REMOVER ultimate anti-ageing cleanser the pure oil-in-cream

Peel-solution: triple exfoliating acid solution (glycolic, lactic and phytic) to refine skin texture.

PRODIGY Re-PLASTY High Definition Peel refining cream - SPF 10 - lines, unevenness, discoloration

PRODIGY Re-PLASTY High Definition Peel advanced retinol anti-wrinkle night concentrate - lines, unevenness, discoloration

PRODIGY Re-PLASTY High Definition Peel perfect skin renewer instant peel mask

Pure retinol: a widely recommended molecule to boost cell renewal to reduce wrinkles and fine lines. It is reinforced by an **encapsulated vitamin A derivative** for a time released action.

PRODIGY Re-PLASTY High Definition Peel advanced retinol anti-wrinkle night concentrate - lines, unevenness, discoloration

Poretight solution: helps to erase the appearance of pores and instantly perfects the skin's texture.

COLLAGENIST PORE GENIUS refining smoothing serum anti "sagging pores"

Pro-vitamin B5: strengthens, smoothes.

SPECTACULAR LINER

Prunus extract and mint extract : an anti-spots action ingredients.

PREMIUM UV anti UV - ageing - pollution Color neutralizing Base- Blue

Pro-Xfill complex: exclusive advanced complex which combines pro-xylane™ with collagen activators to trigger** intense production of anchoring collagen IV and collagen VII particularly lacking under the wrinkle.

COLLAGENIST with pro-Xfill replumping filling care anti-wrinkle - firmness

COLLAGENIST NIGHT with pro-Xfill densifying fortifying care anti-wrinkle - firmness

COLLAGENIST with pro-Xfill state-of-the-art anti-wrinkle essence - high dose pro-Xfill

COLLAGENIST LIP ZOOM with pro-Xfill replumping lip balm instant volumizer - anti-wrinkle

COLLAGENIST EYE ZOOM with pro-Xfill firming replumping eye care - anti-wrinkle anti-sunken effect

COLLAGENIST REFINER with pro-Xfill matifying anti-wrinkle care skin perfector - refining texture

Phyto-substitute™: veritable cellular messenger found in jasmine that relaunches lipid synthesis to recreate an optimum lipid profile.

LIFE PEARL CELLULAR rebirth sumptuous cream

LIFE PEARL CELLULAR EMULSION

"Perfect fix system": a complex made up of volatils oils (perfect hold) and SPF 25 filters (skin is protected from anti-ageing).

PRODIGY BASE corrective smoothing make-up base

"Powerful antioxidant" complex: vitamin E based complex

PRODIGY compact

Power K whitening complex: association of kojic acid, one of the best whitening ingredients to reduce melanin production*, with mint extract to help reduce the stimulation of melanocytes* and prunus extract to limit the transfer of melanin to the surface of the skin*.

AGEWHITE renewing foaming cleanser & clarifying toning lotion

AGEWHITE brightening moisture cream

AGEWHITE enlightening smoothing hydra-emulsion

AGEWHITE illuminating refining eye serum

AGEWHITE spot rejuvenating intensive serum

* in-vitro tests

** ex-vivo tests

RS



Resculpting “V-lift effect”: associates V-peptide, lipo-reducer and a “hook” texture or a massage texture.

COLLAGENIST V-LIFT tightening resculpting cream lift-firmness-anti-wrinkle face & neck

COLLAGENIST V-LIFT NIGHT contour reshaping cream draining –lifting face, neck & chest

“Radiance Maximizer Pigment”: an intelligent pigment that continuously revives the intensity and radiance of colour.

SPECTACULAR 12-hour extra wear and comfort foundation anti-dull complexion - SPF 10

Ruscus extract: stimulates the skin’s microcirculation for a draining and decongestant properties.

COLLAGENIST EYE ZOOM with pro-Xfill firming replumping eye care - anti-wrinkle anti-sunken effect

Royal jelly: combats the ageing process, nourishes, smoothes and softens. It contains amino-acids (cell growth and regeneration), minerals and oligo-elements (calcium, copper, iron, phosphorus, potassium) to reinforce the skin natural defence mechanism, vitamin B and unsaturated fatty acids to repair tissues.

WANTED STELLARS

WANTED GLOSS

WANTED STELLARS GLOSS

PRODIGY BASE corrective smoothing make-up base

“Skin affinity” pigment: pigment coated in amino acids which are perfectly compatible with the skin, promoting color fidelity for a foundation that will not fade.

COLOR CLONE perfect complexion creator

Soya extract: stimulates collagen synthesis and promotes the ‘weave’ of dermal tissue and preserves its structure.

GOLDEN BEAUTY anti-ageing suncare protection SPF 6 - SPF 30 - SPF 50

GOLDEN BEAUTY after sun repairing gel cream

GOLDEN BEAUTY so brilliant prodigious gel tan enhancer

S



Soft comfort network: a composition of mica lamellas coated with carnauba wax and silica micro-spheres, brings comfort and softness upon application whilst preserving skin hydration.

ILLUMINATION natural radiance reviving loose powder

Silk fibers: lengthen.

LONG LASH

Silk proteins: protect.

LONG LASH / EYEBROW PENCIL

Soft pearls complex™: a unique combination of soft powders and silicon micro-pearls.

WANTED BLUSH

Soft focus particles: hemispheric particles for an anti-wrinkle effect.

INSTANT V-LIFT sculpting foundation - firmness - anti-wrinkle effect SPF 20

COLOR CLONE X3 base

Silicone microspheres: reinforce the cohesion of the system and transform the oil into gel to create the crystal gel. On the lips, silicone microspheres are released to coat the lips for a new volume.

WANTED GLOSS / WANTED STELLARS GLOSS

Sweet chestnut extract: obtained from the Castanea Sativa, one of the most majestic trees of longevity combined Lotus flower oil favors the restoration of the skin's lipid barrier and help to prevent its drying out.

LIFE PEARL CELLULAR EMULSION

Shiitake: extract from a mushroom, help to strengthen the dermo-epidermic junction* to prevent spot rooting.

AGEWHITE clarifying toning lotion

AGEWHITE illuminating refining eye serum

AGEWHITE spot rejuvenating intensive serum

Shea extract and Maize extract : reduction of particulates adhesion and anti heavy-metals actions.

PREMIUM UV anti UV - ageing - pollution Color neutralizing Base- Blue

Spherical and "bounce effect" particles: the combination of spherical and "bounce-effect" particles creates an ultra-comfortable powder texture, soft, supple and a smooth gliding and spreading.

Thermo-active micro-organism of marine origin: anti-free radicals, strengthens the skin barrier and improves the quality of the epidermis*.

Living in extreme conditions, at 2,000 meters underwater in the Gulf of California above volcanoes, this algae is exposed to very high temperatures (up to 85°), high saline concentrations and an environment that is very rich in free radicals. To defend itself, this thermo-active algae has very original properties, as its protective power increases with heat. This Thermo-active micro-organism of marine origin is obtained through biotechnology from the cultivation of a ferment. It inhibits toxic free radicals and protects skin cells*. In the presence of algae, induced UVA cellular oxidation is diminished by 60%*.

GOLDEN BEAUTY anti-ageing suncare protection SPF 6 - SPF 30 - SPF 50

GOLDEN BEAUTY weekend bronzer self tanning milk - SPF 10 - sublime natural tan

Triple surfactant system: texturising agents combined with waxes and pigments creating a fluid, creamy texture which slides on well and is easily applied. "Corset" effect sets and holds the curve of the lash.

LASH QUEEN SEXY BLACKS

Tensor-effect film: colloidal silica powder that forms an imperceptible surface film for a perfectly redesigned facial "V".

INSTANT V-LIFT sculpting foundation - firmness - anti-wrinkle effect SPF 20

Urea: a highly hydrating active with an exfoliating action for an immediately smoothed skin, widely recommended in dermatology.

PRODIGY Re-PLASTY High Definition Peel perfect skin renewer instant peel mask

Ultra black pigments: pigments made up of ultra black particles that capture light, creating this deep and intense black color. Several studies have proven that the Ultra Black pigments are perfectly innocuous and non toxic.

LASH QUEEN FELINE BLACKS

LASH QUEEN FELINE BLACKS EXTRAVAGANZA

FELINE BLACKS EYELINER

V



Vitamin C: is an essential nutrient for humans and certain other animal species, in which it functions as a vitamin. In living organisms, ascorbate is an anti-oxidant, since it protects the body against oxidative stress. It is an ingredient with anti-ageing whitening power.

AGE WHITE mirror-like translucency bio-cellulose mask anti-ageing whitening

Vitamin E: protecting, repairing, calming properties.

COLLAGENIST NIGHT with pro-Xfill densifying fortifying care anti-wrinkle - firmness

GOLDEN BEAUTY after sun repairing gel cream

GOLDEN BEAUTY so brilliant prodigious gel tan enhancer

GOLDEN BEAUTY summer legs tinted self-tanning veil instant beautifier

PRODIGY POWERCELL Youth Graftor the cream

PRODIGY POWERCELL Youth Graftor the eye care

V-peptide: associates peptides and a ceramide derivative that protects and reinforces anchoring collagens* and the elastic* fiber network to reanchor tissues and reinforce the cutaneous structure of the face.

COLLAGENIST V-LIFT tightening resculpting cream lift-firmness-anti-wrinkle face & neck

COLLAGENIST V-LIFT NIGHT contour reshaping cream draining-lifting face, neck & chest

COLLAGENIST V-LIFT instant lift serum resculpted contours face, neck & chest

COLLAGENIST EYE-LIFT retightening eye-lid cream lift, anti-wrinkle

Vitamin E derivative: protects skin against free radicals cellular damage.

PRODIGY Re-PLASTY High Definition Peel advanced retinol anti-wrinkle night concentrate - lines, unevenness, discoloration

"Velvet finish" lamellar complex: a combination of mica and talc, gives skin a velvety peach-skin finish and perfect matteness.

ILLUMINATION natural radiance reviving loose powder

Vitamin complex: thickens, fortifies.

LONG LASH

"V-Chroma" particles: multi-reflecting lamellar particles that correct shadows and hollow areas for a face that is as if resculpted.

INSTANT V-LIFT sculpting foundation - firmness - anti-wrinkle effect SPF 20

V W X Y Z



Vital essence of mamaku: relaunches epidermal cellular renewal and stimulates the synthesis of glycosaminoglycans for skin redensification

LIFE PEARL CELLULAR LOTION

Wax™ complex: ensures maximum lash-by-lash coverage for incredible volume without excess thanks to a unique association of waxes (rice, beeswax, candelilla...).

LASH QUEEN SEXY BLACKS

Yeast extract: help to strengthen the dermo-epidermic junction* to prevent spot rooting.

AGEWHITE clarifying toning lotion

AGEWHITE illuminating refining eye serum

AGEWHITE spot rejuvenating intensive serum

Recap



FRANCHISES	TECHNOLOGIES
<p>PRODIGY POWERCELL</p> <p>PRODIGY POWERCELL Youth Graftor</p> <p>PRODIGY POWERCELL Youth Graftor the cream</p> <p>PRODIGY POWERCELL Youth Graftor the eye care</p>	<p>Oceanic crista</p> <p>Oceanic crista, emblica extract, vitamin E, LHA</p> <p>Oceanic crista, emblica extract, vitamin E, caffeine, escin</p>
<p>PRODIGY</p> <p>PRODIGY global anti-ageing concentrate</p> <p>PRODIGY EYES global anti-ageing concentrate the eye balm</p> <p>PRODIGY NIGHT TISSULAR global anti-ageing concentrate</p> <p>PRODIGY EYE ZONE SERUM global anti-ageing eye care</p> <p>PRODIGY TISSULAR global anti-ageing repair the serum-treatment</p> <p>PRODIGY MAKE UP REMOVER ultimate anti-ageing cleanser the pure oil-in-cream</p>	<p>Encapsulated Bio-Sap</p> <p>Encapsulated Bio-Sap exclusive to the eye contour</p> <p>Nocta-Sap™</p> <p>Encapsulated Bio-Sap, powerful smoothing active ingredient</p> <p>Bio-Matrice™, Encapsulated Bio-Sap</p> <p>Purifying Bio-Sap™, Micellar oils</p>
<p>PRODIGY EXTREME</p> <p>PRODIGY EXTREME ultimate anti-ageing concentrate</p> <p>PRODIGY EXTREME EYE AND LIP</p>	<p>Extreme Bio-Sap™</p> <p>Extreme Bio-Sap™</p>
<p>PRODIGY Re-PLASTY MESOLIFT COSMETICS</p> <p>PRODIGY Re-PLASTY lifting-radiance intense cream SPF 15</p> <p>PRODIGY Re-PLASTY reviving extreme gel for eyes</p> <p>PRODIGY Re-PLASTY lifting-radiance extreme concentrate</p>	<p>Meso-solution, ferulin, glow filter</p> <p>Meso-solution, ferulic acid, expert dosage of active ingredients</p> <p>Meso-solution C¹⁰, ferulic acid</p>
<p>PRODIGY RE-PLASTY HIGH DEFINITION PEEL</p> <p>PRODIGY Re-PLASTY High Definition Peel refining cream - SPF 10</p> <p>PRODIGY Re-PLASTY High Definition Peel advanced retinol anti-wrinkle night concentrate</p> <p>PRODIGY Re-PLASTY High Definition Peel perfect skin renewer instant peel mask</p>	<p>Peel-solution, LHA, UVA / UVB filters</p> <p>Peel-solution, pure retinol, vitamin E derivative</p> <p>Peel-solution, HEPES, urea</p>

Recap



FRANCHISES	TECHNOLOGIES
<p>HYDRA COLLAGENIST</p> <p>HYDRA COLLAGENIST deep hydration anti-ageing cream</p> <p>HYDRA COLLAGENIST deep hydration anti-ageing intensive serum</p> <p>HYDRA COLLAGENIST deep hydration anti-ageing eye-care</p> <p>HYDRA COLLAGENIST deep hydration mask</p>	<p>Derm-Hydrafix complex, collagen micro-spheres</p> <p>Derm-Hydrafix complex, doubly concentrated in collagen micro-spheres</p> <p>Derm-Hydrafix complex, collagen micro-spheres</p> <p>Derm-Hydrafix complex, collagen micro-spheres</p>
<p>COLLAGENIST with pro-Xfill</p> <p>COLLAGENIST with pro-Xfill replumping filling care anti-wrinkle</p> <p>COLLAGENIST NIGHT with pro-Xfill densifying fortifying care anti-wrinkle</p> <p>COLLAGENIST with pro-Xfill state-of-the-art anti-wrinkle essence</p> <p>COLLAGENIST EYE ZOOM with pro-Xfill firming replumping eye care</p> <p>COLLAGENIST LIP ZOOM with pro-Xfill replumping lip balm instant volumizer</p> <p>COLLAGENIST REFINER with pro-Xfill matifying anti-wrinkle care skin perfecter</p> <p>COLLAGENIST PORE GENIUS refining smoothing serum anti "sagging pores"</p>	<p>Pro-Xfill complex, collastim™, collagen micro-spheres</p> <p>Pro-Xfill complex, malt extract, vitamin E, blueberry extract</p> <p>Pro-Xfill complex, collagen micro-spheres, hyaluronic acid microcapsules</p> <p>Pro-Xfill complex, collastim™, collagen micro-spheres, ruscus extract, caffeine</p> <p>Pro-Xfill complex, collastim™, collagen micro-spheres</p> <p>Pro-Xfill complex, collastim™, diakalytes, micro-pearls</p> <p>Laminaria algae extract, poretight solution</p>
<p>COLLAGENIST V-LIFT</p> <p>COLLAGENIST V-LIFT tightening resculpting cream lift-firmness-anti-wrinkle</p> <p>COLLAGENIST V-LIFT NIGHT contour reshaping cream draining-lifting</p> <p>COLLAGENIST EYE-LIFT retightening eye-lid cream lift, anti-wrinkle</p> <p>COLLAGENIST V-LIFT instant lift serum resculpted contours face, neck & chest</p>	<p>V-Peptide, lipo-reducer, "hook" texture</p> <p>V-Peptide, lipo-reducer, massage texture</p> <p>V-Peptide, "hook" texture</p> <p>V-Peptide, lipo-reducer, "hook" texture</p>
<p>LIFE RITUAL</p>	<p>Life Moringa complex</p>

Recap



FRANCHISES	TECHNOLOGIES
<p>PERFECTING NATURAL MAKE-UP, COLOR CLONE</p> <p>COLOR CLONE perfect complexion creator</p> <p>COLOR CLONE SUBLI-MAT perfect matte complexion creator</p>	<p>"Color clone" pigment, "skin affinity" pigment</p> <p>Complex MatiSkin™, "color clone" pigment</p>
<p>LASTING & REJUVENATING MAKE-UP</p> <p>SPECTACULAR 12-hour extra wear and comfort foundation anti-dull complexion</p> <p>PRODIGY LIQUID LIGHT radiance serum foundation line smoothing</p> <p>PRODIGY FOUNDATION</p> <p>INSTANT V-LIFT sculpting foundation - firmness - anti-wrinkle effect SPF 20</p>	<p>Chromafix System, Radiance Maximizer pigment</p> <p>Dynamizing Bio-Sap, "Liquid Light" complex</p> <p>Prodigy foundation Bio-Sap</p> <p>Soft focus particles, tensor-effect film, "V-Chroma" particles, "hook texture"</p>
<p>EXPERT MAKE-UP</p> <p>MAGIC CONCEALER perfecting & anti-fatigue concealer</p> <p>WANTED BLUSH</p> <p>COLOR CLONE PRESSED POWDER flawless complexion creator</p> <p>ILLUMINATION natural radiance reviving loose powder</p>	<p>Camomile, micro-particles of pearl</p> <p>Soft pearl™ complex, pigments model</p> <p>"Color clone" pigment</p> <p>Anti-dullness optical light reflector, Micro-spherical anti-shine system, Soft comfort network, "velvet finish" lamellar complex, carnauba wax</p>

Recap



FRANCHISES	TECHNOLOGIES
<p>EYE PENCILS AND EYE-LINERS</p> <p>FELINE BLACKS eye pencil</p> <p>FATAL BLACKS eye pencil</p> <p>EYEBROW PENCIL eyebrow pencil with an incorporated brush</p> <p>SPECTACULAR LINER ultra precise eyeliner with nib</p> <p>FELINE BLACKS EYELINER</p>	<p>Carnauba wax, jojoba extract, mica</p> <p>Carnauba wax, jojoba extract, mica</p> <p>Silk proteins</p> <p>Jojoba extract, cottonseed oil, pro-vitamin B5</p> <p>Ultra-black pigments</p>
<p>WANTED EYES</p> <p>Perfect color blend eyeshadow</p> <p>Perfect harmonies quad</p>	<p>Micro-soft pigments, smoothing agents</p> <p>Micro-soft pigments, smoothing agents</p>
<p>MASCARAS</p> <p>LASH QUEEN</p> <p>LASH QUEEN FELINE BLACKS</p> <p>LASH QUEEN FELINE BLACKS EXTRAVAGANZA</p> <p>LASH QUEEN FEATHER</p> <p>LASH QUEEN SEXY BLACKS</p> <p>SPECTACULAR EXTENSION MASCARA</p> <p>LONG LASH</p>	<p>Fur coating complex</p> <p>Jojoba oil, glycerin, ultra blacks pigments</p> <p>Jojoba oil, glycerin, ultra blacks pigments</p> <p>Anti-gravity texture, jojoba oil , glycerin</p> <p>Wax™ complex, triple surfactant system</p> <p>Life force complex</p> <p>Silk fibers, silk proteins, vitamin complex</p>
<p>LIPS</p> <p>WANTED ROUGE</p> <p>WANTED STELLARS</p> <p>WANTED GLOSS / WANTED STELLARS GLOSS</p>	<p>Lip serum complex</p> <p>Enhancing Shine Prism™, "metashines" , royal jelly</p> <p>Royal jelly, crystal gel, "metashines"</p>

Recap



FRANCHISES	TECHNOLOGIES
<p>GOLDEN BEAUTY</p> <p>GOLDEN BEAUTY anti-ageing suncare protection SPF 6 - SPF 30 - SPF 50</p> <p>GOLDEN BEAUTY after sun repairing gel cream</p> <p>GOLDEN BEAUTY so brilliant prodigious gel tan enhancer</p> <p>GOLDEN BEAUTY weekend bronzer self tanning milk - SPF 10 - sublime natural tan</p> <p>GOLDEN BEAUTY summer legs tinted self-tanning veil instant beautifier</p>	<p>Mexoryl SX + XL, thermo-active micro-organism of marine origin, soya extract , African baobab sap</p> <p>Soya extract , African baobab sap, vitamin E</p> <p>Soya extract , African baobab sap, vitamin E, muscat rosebush oil</p> <p>DHA, mexoryl SX – XL, African baobab sap, muscat rosebush oil, thermo-active micro-organism of marine origin</p> <p>DHA, African baobab sap, muscat rosebush oil, glycerin, vitamin E</p>

Recap



ASIA FRANCHISES	TECHNOLOGIES
<p>LIFE PEARL CELLULAR</p> <p>LIFE PEARL CELLULAR rebirth sumptuous cream</p> <p>LIFE PEARL CELLULAR light rebirth care for eyes and lips</p> <p>LIFE PEARL CELLULAR EMULSION</p> <p>LIFE PEARL CELLULAR LOTION</p>	<p>Phyto-substitute™, Cyto-pearl elixir™</p> <p>Cyto-pearl elixir™, Longevity shiitake, Diakalytes</p> <p>Cyto-Pearl Elixir™, Phyto-Substitute™, Sweet chestnut extract, Lotus flower oil</p> <p>Phyto-Substitute™, Sweet chestnut extract, Vital essence of Mamaku</p>
<p>AGEWHITE</p> <p>AGEWHITE brightening moisture cream</p> <p>AGEWHITE enlighting smoothing Hydra-emulsion</p> <p>AGEWHITE clarifying toning lotion</p> <p>AGEWHITE renewing foaming cleanser</p> <p>AGEWHITE illuminating refining eye serum</p> <p>AGEWHITE spot rejuvenating intensive serum</p> <p>AGEWHITE mirror-like translucency bio-cellulose mask</p>	<p>Power K whitening complex, Vitamin C</p> <p>Power K whitening complex</p> <p>Power K whitening complex, yeast, shiitake</p> <p>Power K whitening complex, Glycolic acid, Lactic acid</p> <p>Power K whitening complex, Caffeine, Yeast & Shiitake extract</p> <p>Power K whitening complex, Yeast extract, Shiitake extract</p> <p>Bio-cellulose mask support, Vitamin C</p>
<p>PREMIUM UV</p> <p>PREMIUM UV anti-ageing uv protection SPF 40/50</p> <p>PREMIUM UV blue base anti – UV – ageing – pollution color neutralizing base - blue</p>	<p>Mexo-Lotus technology (Mexoryl SX + XL, Titanium Dioxide filters + White Lotus)</p> <p>Mexoplex® (Mexoryl SX + Tinosorb S), prunus extract, mint extract, shea extract and maize extract</p>
<p>TREE OF LIFE</p>	<p>Life Moringa Complex</p>

Recap



ASIA FRANCHISES	TECHNOLOGIES
SPECIFIC MAKE-UP ASIA	
PRODIGY BASE corrective smoothing make-up base	"Perfect fix system", Prodigy bio-sap, Hyaluronic acid, Royal jelly, Pink micro-pearls
PRODIGY compact	Bio-sap, light multi-diffusers & reflecting micro-pearls, coated pigments
AGEWHITE compact	"Age spot minimizer" complex, Powerful antioxidant, Complex Genuine mother-of-pearl, Micro-particles
COLOR CLONE X3 fluid	"Color clone" pigment
COLOR CLONE X3 compact	"Color clone" pigment, spherical and "bounce effect" particles
COLOR CLONE X3 base	"Soft-focus" effect particles, mother of pearls
SPIDER EYES BASE MASCARA	Cellulose Multifibers, Lash Fit care complex