

HR

HELENA RUBINSTEIN

POWER BEAUTY
SINCE 1902

PRODIGY POWERCELL

Youth grafter

KEY POINTS TO KNOW & REMEMBER

- **FOR WHO ?** Demanding women seeking global anti-ageing and a serum able to protect skin against daily aggressions, from age 30
- **SKIN CONCERNS:** wrinkles, loss of tone, lack of radiance, daily micro aggressions
- **RESULTS:** in 5 days: smoothed skin – recreated radiance – reinforced tonicity + Skin protected against 25 youth aggressors
- **USE:** Every day and night, apply Prodigy Powercell serum, on face, neck and décolleté, according to specific gesture.
- **PRICE:**
Serum: 111€ - 50ml (PPI)



NOW TESTED AGAINST
25 DAILY AGGRESSIONS*

"Did you know that only one drop of this mighty green bottle can empower your skin against up to 25 daily aggressions?"

OR

"Do you know the only serum sold every minute around the world?"

[BA's showing Prodigy Powercell on her hands]



Let me introduce you **PRODIGY POWERCELL** serum, **the first youth booster step of your anti-ageing routine.**

Besides the spectacular results on your skin **in only 5 days**, today, we have also proven that a single drop of this serum allows to protect your skin against **25 daily different youth aggressions** such as waves, pollution, UV, etc.

Prodigy Powercell serum is **the 1st vegetal stem cells of the market.** Our Helena Rubinstein Laboratories have identified and isolated vegetal stem cells of Oceanic Crista, a powerful plant with exceptional survival faculties.

The vegetal stem cells contained in **this little green bottle**, simultaneously act on the 3 great anti-ageing mechanisms: **cell regeneration, tissular repair** and **anti free radical defense.**

With Prodigy Powercell, we clinically prove the results: Your skin is recreated : stronger, radically younger. Wrinkles are reduced, tonicity is reinforced, radiance is recreated. In only 3 years, this little green bottle has made its proofs: 1 serum sold every minutes around the world, 7 awards, 4 patents, 2 scientific publications...

[Propose to your customer to apply on her hand Prodigy Powercell serum, according to the specific hand modeling]



PRODIGY POWERCELL SERUM



PRODIGY CREAMS
OR



COLLAGENIST CREAMS



PRODIGY EYE CONTOURS
OR



COLLAGENIST EYE CONTOURS



PRODIGY POWERCELL FOUNDATION