

Re-PLASTY

AGE RECOVERY

KEY POINTS TO KNOW & REMEMBER

AN UNPRECEDENTED ALLIANCE WITH LACLINIC MONTREUX FOR AN EFFICACY AT THE EDGE OF AESTHETIC MEDICINE

FOR THE FIRST TIME, A NIGHT CARE HIGHLY CONCENTRATED IN PROXYLANE (30%), ABLE TO CORRECT ALL AGE SCARS: WRINKLES, CUTANEOUS DAMAGES, IMPERFECTIONS

"BAND-AID EFFECT" BALM TEXTURE



BREAKTHROUGH ASSOCIATION OF CUTTING-EDGE ACTIVE INGREDIENTS

PROXYLANE 30%: For the first time in a night care the highest concentration of this exceptional anti-ageing ingredient to obtain outstanding skin regenerating results.

CICA-SOLUTION: Inspired by the medical expertise of Dr. Pfulg, this complex associates a highly soothing, repairing and hydrating duo of Hyaluronic Acid and Glycyrrhizic Acid.

INSTANTLY VISIBLY RESULTS

Instantly, skin is appeased, nourished and smoothed.

Day after day, epidermal repair is accelerated, all age scars are corrected to reveal skin that is restored, as though brand new.

NIGHT AFTER NIGHT, REPAIR ALL AGE SCARS: WRINKLES - CUTANEOUS DAMAGES - IMPERFECTIONS

"Welcome to HELENA RUBINSTEIN. Pioneering beauty since 1902, HELENA RUBINSTEIN offers the best before aesthetic medicine by creating skincare products highly concentrated in active ingredients with instantly visible results."

"What would you like to change on your skin? Show me..."

"Over time, signs of ageing seem ever more noticeable on my skin and it feels uncomfortable. When I wake up in the morning it has still not recovered. I'm looking for the very best in efficacy."

"One of the most effective techniques used in aesthetic medicine to repair skin lesions are post-intervention treatments which involve applying healing solutions. At Laclinic Montreux, a renowned Swiss clinic, the post-intervention solution used by Dr Pfulg works to correct all age scars and regenerate skin. Today, HR has signed an exclusive partnership with Laclinic Montreux to offer you Re-PLASTY AGE RECOVERY"

[Apply balm to the client's hand]

"Re-PLASTY AGE RECOVERY, for the 1st time, a night care product highly concentrated in **proxylane (30%)**, able to correct all age scars: wrinkles, cutaneous damages, imperfections. Instantly, skin is appeased, nourished and comfortable. Day after day, all age scars are visibly corrected, skin is left looking brand new."

Each evening, alone or after your usual serum, generously apply Re-PLASTY AGE RECOVERY over the face and neck (avoiding the eye contour).

HR Beauty Secret

To prolong your skin's repair cycle, apply a light veil of AGE RECOVERY each morning, like a protective, moisturizing gauze.

1 Welcome

2 Focus in the mirror

3 Treat



4 Present Re-PLASTY routines

Re-PLASTY MESOLIFT COSMETIC PROTOCOLE



SERUM



CREAM



EYE CONTOUR

NIGHT CREAM



Re-PLASTY HIGH DEFINITION PEEL PROTOCOLE



SERUM



CREAM



MASK

NIGHT CREAM



Re-PLASTY LASERIST PROTOCOLE



SERUM



CREAM SUITED TO NEEDS SPF 15



CORRECTOR

NIGHT CREAM



"Madame, if you have a few moments, I would be delighted to offer you a "Beauty Revelation".

Give the client the opportunity to join the HR address book + offer HR product samples.

5 Focus Beauty Revelation

6 Finalize