PRODIGY LIQUID LIGHT EYE OPENER

# NEW PRODIGY LIQUID LIGHT EYE OPENER



#### PRODIGY LIQUID LIGHT EYE OPENER

> ILLUMINATING SMOOTHING EYE OPENER





- > THE "FIRST BAND OF LIGHT" THAT VISIBLY
  REVEALS FRESH AND YOUTHFUL-LOOKING EYES
- MORE THAN AN ILLUMINATOR, THE IDEAL COMPLEMENTARY STEP OF THE CONCEALER:
   EVEN OUT SKINTONE AND EYE-OPENING EFFECT
- > ULTRA-SIMPLE AND INVIGORATING APPLICATION: ERGONOMIC METAL APPLICATOR

#### PRODIGY LIQUID LIGHT EYE OPENER

> TECHNOLOGY





- > LIQUID LIGHT COMPLEX
  ILLUMINATING UNIVERSAL SHADE:
  INSTANTLY RADIANCE ACTIVATOR
- > THE BIO-SAP COMPLEX

  ANTI-AGEING EFFECT:

  SMOOTHED AND REVITALIZED EYE ZONE
- > HR EXCLUSIVE ERGONOMIC APPLICATOR
  REFRESHING METAL-TOUCH:
  WELL- RESTED AND ENERGISED EYE
  CONTOUR



## SALES ADVICE



# THE EXPERT ROUTINE FOR AN INSTANT ANTI-AGEING AND EYE OPENING EFFECT

PRODIGY POWERCELL SERUM



PRODIGY POWERCELL
THE CREAM



PRODIGY POWERCELL EYE CONTOUR CARE



**COLOR CLONE X3 FLUIDE** 



PRODIGY LIQUID LIGHT EYE OPENER



MAGIC CONCEALER



"Can I let you in on a secret?
You can boost this ritual with our new Youth Grafter for visibly younger looking skin in just 5 days!"

"For in-depth,
long-lasting RESULTS,
apply PRODIGY
POWERCELL
cream every day
to face and neck,
avoiding the eye
contour"

"For the delicate eye area, I recommend you apply PRODIGY POWERCELL eye contour care"

"For a perfectly adjusted color, combined to a radiant, smooth and flawless skin texture, apply COLOR CLONE  $\chi^3$  FLUID FOUNDATION"

"For an even out skin tone and eye-opening effect, apply PRODIGY LIQUID LIGHT EYE OPENER in complementary of your concealer" "For an highlighting and anti-fatigue effect, hidedark shadows with MAGIC CONCEALER" MEILLEURE DEFINITION

# PRODIGY LIQUID LIGHT EYE OPENER

#### **BEAUTY SECRETS**



#### A FRESH AND YOUTHFUL-LOOKING EYES



STEP 1

PRODIGY
POWERCELL
EYE CONTOUR
CARE



STEP 2

PRODIGY LIQUID LIGHT EYE OPENER

« THE LIGHT BAND FOR THE EYE ZONE »



#### TIPS AND TECHNIQUES

For a youthful and eye-opening effect, apply spotlights of PRODIGY LIQUID LIGHT EYE OPENER on the reflecting areas of the face (brow bone, upper cheekbone)







"For the delicate eye area, I recommend you to apply PRODIGY POWERCELL eye care" "To illuminate and even out the skin tone with a transparent sheen, apply from temple to temple PRODIGY LIQUID LIGHT

EYE OPENER before the concealer application "

"For an instant anti-fatigue effect, erased dark circles with MAGIC CONCEALER, and blend it outward"



## **BEAUTY SECRETS**



#### THE EYE OPENING EFFECT

COLOR CLONE  $X^3$  FLUID FOUNDATION



"Apply COLOR CLONE X<sup>3</sup>
FLUID FOUNDATION all over the face, blending it outward, to create a nude skin finish"

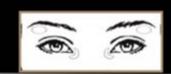
2 MAGIC CONCEALER



"For an instant anti-fatigue effect, hide dark circles with MAGIC CONCEALER, and blend it outward"

3
PRODIGY
LIQUID LIGHT
EYE OPENER





"After the concealer application, on smoothed skin, apply touches of light on the upper point of the arches and the inner corner, to create an eye-opening effect"