

HR SCIENTIFIC DISCOVERY

COLLAGENIST PORE GENIUS

COLLAGENIST REFINER

COLLAGENIST LIP ZOOM

SKIN PERFECTING ROUTINE

COLLAGENIST PORE GENIUS

refining smoothing serum anti "sagging pores"

COLLAGENIST REFINER

with pro-Xfill[™] matifying anti-wrinkle care skin perfector - refining texture

ON HR SCIENTIFIC DISCOVERY COLLAGENIST PORE GENIUS

T COLLAGE S REFINER

COLLAGENIST COLLA REFINER ZOOM

COLLAGENIST LIP SKIN PERFECTING ZOOM ROUTINE

"I have irregular skin texture, visible and dilated pores, my skin is shiny...".

VISIBLE SIGNS:

- Shiny skin areas
- Sagging pores
- Irregular skin texture





COLLAGEN REDUCTION WITH AGE AND PORE SAGGING

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LIVE BRILLIANTLY

WITH AGE, COLLAGEN PRODUCTION SLOWS DOWN, SKIN LOSES ITS SUPPORT AND THE STRUCTURE THAT MAINTAINS THE PORES. THE SKIN ALSO BECOMES WEAKER.

PORES BECOME DEEPER AND WIDER.







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INTRODUCTION

Increase in the production of destructive enzymes

SKIN PERFECTING

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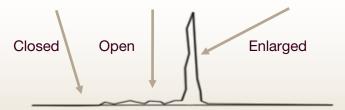
Pores begin to sag

COLLAGENIST

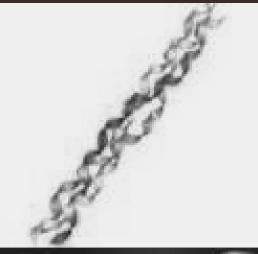
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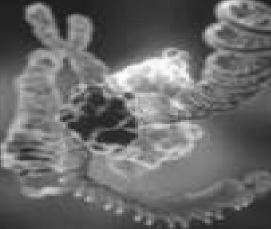
COLLAGENIST





The pores on the face are visible and dilated. The skin looks shiny.





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COLLAGENIST PORE **GENIUS**

refining smoothing serum anti "sagging pores"

THE DISCOVERY OF A NEW **PORE REFINING** COLLAGEN EFFECT

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REINFORCING SKIN STRUCTURE TO "LIFT" PORES

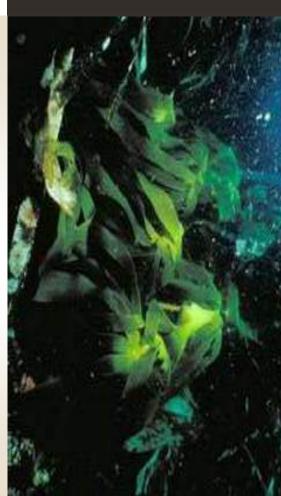
LAMINARIA ALGAE EXTRACT

> Reinforces collagen fibers to provide pores with support and make them less visible

+

LIVE BRILLIANTLY

PORETIGHT SOLUTION
SILICA+ SALICYLIC ACID
Participate in reducing pore visibility



HELENA RUBINSTEIN

*In-vitro test



VISIBLE SKIN-PERFECTING EFFECT LIKE A "PHOTO TOUCH-UP"

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PORF GENIUS

 Instantly, the skin reveals its "ultra-smoothness" and matteness as if under the effect of a highdefinition "photo touch-up".
Pores are tightened and less visible.

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700M

SKIN PERFECTING

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2 Day after day, the skin becomes better toned, its texture refined and smoothed. It feels softer and the "skin perfection" effect is visible.



PHOTOS: INTERNAL USE ONLY

LIVE BRILLIANTLY

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INSTANTLY AND AFTER 4 WEEKS OF USE, WOMEN SAY *...

"...my skin is not as oily, softer and smoother....

My pores feel tightened"

	INSTANTLY *	AFTER 4 WEEKS *
Skin is smoother	74%	71%
Pores are tightened	68%	75%
Pores are less visible	64%	77%
Skin looks more matte	54%	65%
The product leaves a fresh effect	80%	75%
Skin texture is finer	_	79%
Skin is less oily	-	73%

*Self-evaluation Test on 50 women ages 18 to 35, with oily skin and dilated pores.

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COLLAGENIST PORE GENIUS

refining smoothing serum anti "sagging pores"

LIVE BRILLIANTLY

A LIGHT, NON-STICKY AND HIGHLY ABSORBENT SERUM TEXTURE. IMMEDIATELY SUFFUSES THE SKIN FOR A MATTIFYING EFFECT AND INSTANT SKIN-REFINISHING RESULTS.

Women say: "It is fresh, ...easy to apply, rapidly absorbed."*



HR. HELENARG BINSTEIN

> COLLAGENIST PORE GENIUS stang smoothing sour rtl "sagging pores"

ti "sagging pores" rum attinant issant ti "pores miachés"



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with pro-Xfill[™] matifying anti-wrinkle care skin perfector - refining texture

THE DISCOVERY OF A NEW "COLLAGEN EFFECT": → SKIN PERFECTOR

HELENA RUBINSTEIN COLLAGENIST REFINER with pro-Xfill matifying anti-wrinkle care skin perfector - refining texture pro-xvianeTM



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SKIN PERFECTING ROUTINE

THE SKIN PERFECTOR "COLLAGEN EFFECT" ANTI-WRINKLE & MATTIFYING

Pro-Xfill[™] + COLLASTIM[™] COMPLEX

> Works on the collagens responsible for skin tonicity and firmness and helps deliver intense skin plumping

DIAKALYTES + MICRO-NACRES

> Instantly mattify, even out and enhance the skin



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with pro-Xfill[™] matifying anti-wrinkle care skin perfector - refining texture

- INCREDIBLY SENSUOUS AND AIRY LIGHT "SOUFFLÉ" TEXTURE, WITH A SILKY FEEL TO THE TOUCH
- FOR A WONDERFULLY SOFT AND MATTE FINISH, EVEN AND CLEAR SKIN THROUGHOUT THE DAY.



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COLLAGENIST LIP ZOOM

with pro-XfillTM pastel radiance lip balm volumizer with anti-aging ingredients pro-xylaneTM

TWO NEW SHADES (nude pink and skin beigel) FOR PLUMPLED UP LIPS AND VISIBLY SMOOTHED AND ENHANCED LIP CONTOURS WITH A TOUCH OF COLOR.





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SKIN PERFECTING ROUTINE



REGAIN SENSUOUSLY FULL LIPS!

Pro-Xfill[™] + COLLASTIM[™] COMPLEX

> The "beauty replumping implant" effect at the skin's core for plumper, redefined lips with visibly smoother contours

PIGMENTS + PEARL MICRO-PARTICLES

> For sublimated lips, enhanced with a touch of luminous pastel color





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THE MATTIFYING SKIN PEFECTION ANTI-WRINKLE ROUTINE

COLLAGENIST PORE GENIUS refining smoothing serum anti "sagging pores"



COLLAGENIST EYE ZOOM

with pro-Xfill firming plumping eye care anti-shadow anti-wrinkle pro-xylane™

COLLAGENIST REFINER

with pro-Xfill™ matifying anti-wrinkle care skin perfector - refining texture



COLLAGENIST LIP ZOOM

with pro-Xfill™ pastel radiance lip balm volumizer with anti-aging ingredients pro-xylane[™]

COLOR CLONE SUBLI-MAT perfect matte complexion creator - SPF 12



PHOTOS: INTERNAL USE ONLY

COLLAGENIST NIGHT

with pro-Xfill densifying fortifying care anti-wrinkle - firmness pro-xylane™





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DISCOVERY

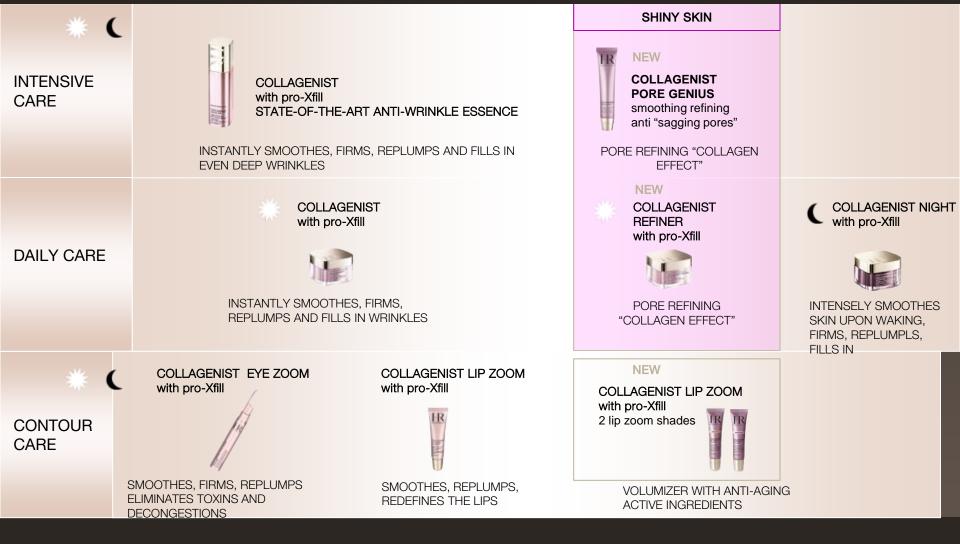
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APPENDICES







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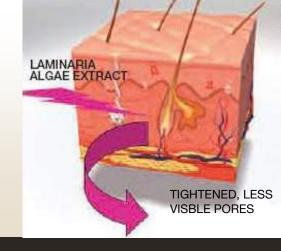
LAMINARIA ALGAE EXTRACT

Epidermis Dermo-epidermal junction Dermis (collagen, elastin, GAGs)

STIMULATES COLLAGEN SYNTHESIS TO HELP IMPROVE THE PORE SUPPORT NETWORK AND FIGHT AGAINST SAGGING PORES

Epiderme	
Jonction dermo-épidermique	
Derme (collagène, élastine, GAGs)	

Pore



LIVE BRILLIANTLY

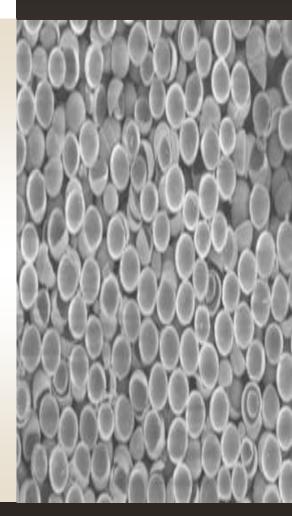
*Test in-vitro

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DIAKALYTES

PARTICLES WITH AN OPTICAL EFFECT THAT OPTIMIZE INTERACTION BETWEEN LIGHT AND SKIN









ZOOM

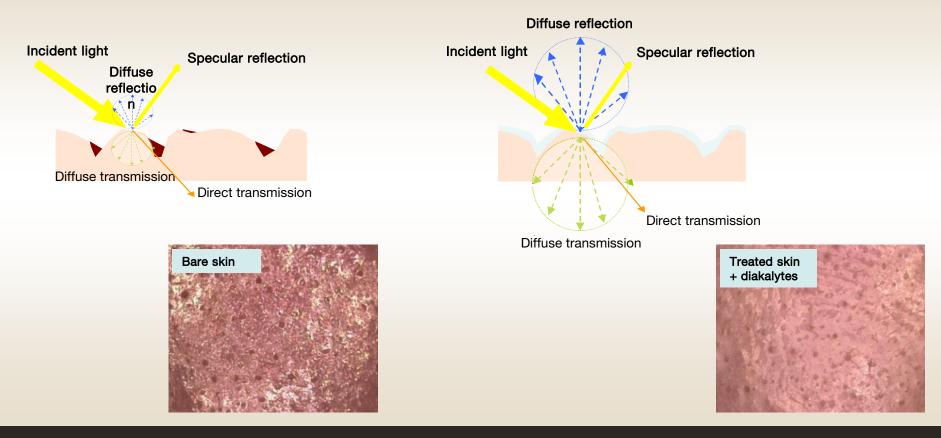
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DIAKALYTES:

Optical properties and light transmission

