

COLLAGENIST

The discovery of a new SKIN PERFECTION "COLLAGEN" EFFECT



KEY WORDS: Anti-wrinkle – Mattifying – Refined skin texture

FOR WHOM?

Wrinkles – Loss of firmness – Shiny skin areas – Irregular skin texture

"I need an anti-wrinkle treatment but the creams for women of my age are often too oily for me because I have shiny skin... I would like to find a light cream with a suitable texture for my skin type and replumping action ..."

**COLLAGENIST
REFINER**
with pro-Xfill™

FORMULATION SECRET

The first mattifying anti-aging care with pro-xylane™ :

pro-Xfill™ COMPLEX
Pro-xylane™ + Collastim™

To work on the collagens responsible for skin tonicity and firmness

+

DIAKALYTES + PEARL MICRO-PARTICLES

Mattify, even out and enhance skin instantly



mattifying anti-wrinkle care – skin perfecter – refining texture with pro-xylane™

TEXTURE

Non oily and sensory texture specially adapted to skin prone to shininess. Incredibly light and airy.

RESULTS

- An instantly soft and matte finish, even, regular and clear skin tone throughout the day.
- Day after day, skin becomes better toned and firmer, fine lines and wrinkles appear smoothed.

DID YOU KNOW?

With age, the production of collagen, a major constituent of the skin's support layer, slows down: every 10 years, skin loses on average 3% of its elasticity and support, and the dermis 6% of its thickness. Building on its pioneer collagen expertise, **HR LABORATORIES** have revealed that, beyond wrinkles, age-related collagen deficiency is responsible for other forms of changes on the skin's surface, including uneven complexion, irregular surface, shiny skin areas and sagging pores.

COLLAGENIST

The discovery of a new SKIN PERFECTION “COLLAGEN” EFFECT

KEY WORDS: Smoothing serum – Pore refiner – “Photo touch-up” effect

FOR WHOM?

Women with visible and sagging pores – Irregular skin texture

COLLAGENIST PORE GENIUS

FORMULATION SECRET

For double action:

- **deep-down:** on the pore support structure
- **surface:** on their appearance

LAMINARIA ALGAE EXTRACT

Strengthens collagen fibers to provide pores with support and make them less visible

+

PORETIGHT SOLUTION

(Silica+ Salicylic acid)
Helps reduce the visibility of pores



refining smoothing serum
anti “sagging pores”

TEXTURE

A light and non-sticky serum texture. Highly absorbent, it immediately saturates the skin.

RESULTS

- Instantly, skin becomes “ultra-smooth” and mattified, as if under the effect of a high definition “photo touch-up”.
- Day after day, skin structure is strengthened; skin is better toned. Pores are tightened and less visible.

SALES ARGUMENTS

- Based on their pioneering collagen expertise, HR research laboratories reveal that, beyond wrinkles, age-related collagen deficiency is also responsible for uneven complexion, shiny areas and sagging pores.
- Two new complementary treatments for a double anti-aging and mattifying response.
- For immediately visible skin perfection results, *even very close up...*

DISCOVER THE ANTI-WRINKLE, SKIN PERFECTION AND MATTENESS ROUTINE

1- COLLAGENIST PORE GENIUS

refining smoothing serum
anti “sagging pores”



4- COLLAGENIST EYE ZOOM

with pro-Xfill
firming plumping eye care
anti-shadow anti-wrinkle
pro-xylane™



2- COLLAGENIST REFINER

with pro-Xfill
matifying anti-wrinkle care
skin perfecter - refining texture
pro-xylane™



5- COLLAGENIST LIP ZOOM

with pro-Xfill
Pastel radiance lip balm
Volumizer with anti-aging ingredients
pro-xylane™



SKIN BEIGE NUDE PINK

3- COLLAGENIST NIGHT

with pro-Xfill
densifying fortifying care
anti-wrinkle – firmness
pro-xylane™



6- COLOR CLONE SUBLI-MAT

perfect matte complexion creator – SPF 12

