

HR

HELENA RUBINSTEIN

NEW LASH QUEEN FELINE EXTRAVAGANZA

EXCESS VOLUME AND LENGTHENING IN A SINGLE GESTURE

- **Instant volume and length** for intensely feline eyes in a single gesture.

NEW INTENSE FORMULA

- **High-concentration** of ULTRA-BLACK pigments for even more intense color.
- **Wax with immediate high-coverage power** for instant lash coating and thickening.

NEW PATENTED "OVER-SIZED BRUSH"

- **A larger brush** that deposits even more formula with each stroke
= **more mascara with a minimum of strokes.**

NEW DESIGN

- **A design** with a glossy and black panther finish.
- 1 shade : intense black
- **A generous maximal** makeup effect after the first gesture.

FELINE BLACKS LINER

"SMUDGE PROOF" EYE LINER

- **Long-lasting formula** (6 hrs) enriched in ULTRA-BLACK pigments.
- Heat and humidity resistant
- **High precision applicator.**

REMINDER:

LASH QUEEN FELINE BLACKS

INTENSE FELINE VOLUME AND LENGTH

- **Adjustable volume and length.**
- **Generous formula** enriched with ULTRA-BLACK pigments.
- **Exclusive brush with anti-clogging bristles** for maximum coating and lengthening action on each eyelash.
- **Adjustable makeup results** obtained and adjusted with the number of swipes.

HR MASCARAS

HISTORICAL KNOW-HOW: 70 YEARS OF HR EXPERTISE

LASH QUEEN

LASH QUEEN
FELINE BLACKS WP

LASH QUEEN
FELINE EXTRAVAGANZAWP

LASH QUEEN
FEATHER COLLECTION

SPECTACULAR
EXTENSION

GLORIOUS
MASCARA

LONG LASH
MASCARA



