

NEW LASH QUEEN FELINE EXTRAVAGANZA excess volume and lengthening in a single gesture

QUEEN

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• Instant volume and length for intensely feline eyes in a single gesture.

NEW INTENSE FORMULA

- High-concentration of ULTRA-BLACK pigments for even more intense color.
- Wax with immediate high-coverage power for instant lash coating and thickening.

NEW PATENTED "OVER-SIZED BRUSH"

• A larger brush that deposits even more formula with each stroke = more mascara with a minimum of strokes.

NEW DESIGN

- A design with a glossy and black panther finish.
- 1 shade : intense black
- A generous maximal makeup effect after the first gesture.

FELINE BLACKS LINER

"SMUDGE PROOF" EYE LINER

- Long-lasting formula (6 hrs) enriched in ULTRA-BLACK pigments.
- Heat and humidity resistant
- High precision applicator.

REMINDER: LASH QUEEN FELINE BLACKS

INTENSE FELINE VOLUME AND LENGTH

- Adjustable volume and length.
- Generous formula enriched with ULTRA-BLACK pigments.
- Exclusive brush with anti-clogging bristles for maximum coating and lengthening action on
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LASH QUEEN

FEATHER COLLECTION

SPECTACULAR

EXTENSION

GLORIOUS

ASCARA

LONG LASH MASCARA

WWWWWWWWW

each eyelash.

LASH QUEEN

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• Adjustable makeup results obtained and adjusted with the number of swipes.

LASH QUEEN

HR MASCARAS

LASH QUEEN

LINE BLACKS W

HISTORICAL KNOW-HOW: 70 YEARS OF HR EXPERTISE

SALES SCENARIO

I suggest that you create ADJUSTABLE INTENSE VOLUME in your lashes :

LASH QUEEN FELINE BLACKS

INTENSE EYE MAKEUP RESULTS MAJESTIC VOLUME & LENGTHENING



I suggest that you create IMMEDIATE INTENSE VOLUME in a single gesture with:

LASH QUEEN FELINE EXTRAVAGANZA

INSTANT EXCESS VOLUME & LENGTHENING



"Did you know that you can reveal unforgettable eyes with a few simple gestures?" Diminish shadow areas Then illuminate & intensify your eyes



"Madam, if you have a few moments, I would be happy to show you how to perform this beauty makeover at home"

