

HR
HELENA RUBINSTEIN

ESSENTIALS

TECHNOLOGY

TEXTURE & SHADES

GEOGRAPHY

EXPERT ADVICE

COMPETITION

COLOR CLONE SUBLI-MAT

perfect matte complexion creator – SPF 12
veil texture



LIVE BRILLIANTLY

COLOR CLONE SUBLI-MAT

perfect matte complexion creator – SPF 12

THE ESSENTIALS

- A new generation of foundation that evens out and mattifies the skin with a sheer, line-free effect.
- An unprecedented texture: the silkiness of an ultra-light veil, sheer and fondant, working to enhance and illuminate your complexion.
- Experience once again the GLAMOUR and APPEAL of MATTE, NATURAL AND SHEER complexion with a “bare skin effect” finish.

LIVE BRILLIANTLY



COLOR CLONE SUBLI-MAT

perfect matte complexion creator – SPF 12

- Matiskin Complex
- Color Clone Pigments
- SPF 12

Non comedogenic,
tested under dermatological control

LIVE BRILLIANTLY



COLOR CLONE SUBLI-MAT

perfect matte complexion creator – SPF 12

UNPRECEDENTED VEIL TEXTURE

Formulated with a sheer base, as light as a veil, with a soft and velvety smooth feel to the touch.

It glides perfectly, without excess, onto the skin for flawlessly even and transparent results.

LIVE BRILLIANTLY



NINE SHADES

divided into three color families

Rosé



22 Rosé Apricot



25 Rosé Nude



26 Rosé Sensual

Beige



20 Beige Vanilla

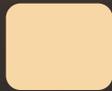


21 Beige Natural



23 Beige Biscuit

Gold



17 Gold Honey



24 Gold Caramel



30 Gold Cognac

LIVE BRILLIANTLY



COMPLEXION BY HELENA RUBINSTEIN

Natural effect

Natural moisturizing effect

Powdery effect

Natural mattifying effect

Long-wearing anti-dullness effect

Resculpting effect

Global anti-aging effect

COLOR CLONE

COLOR CLONE HYDRAPACK

SENSUAL CLONE

COLOR CLONE SUBLI-MAT

SPECTACULAR

FACE SCULPTOR MAKE-UP

PRODIGY FOUNDATION



“PERFECT COMPLEXION”

“PERFECT FRESH COMPLEXION”

“VELVETY COMPLEXION”

“PERFECT MATTE COMPLEXION”

“RADIANT COMPLEXION”

“LIFTED COMPLEXION”

“SMOOTHED COMPLEXION”

LIVE BRILLIANTLY

EXPERT ADVICE FOR IRREPROACHABLE* MATTENESS*

1 - REVEAL
COLLAGENIST REFINER + COLOR CLONE SUBLI-MAT
with pro-Xfill



2 - CORRECT
MAGIC CONCEALER



3 - PERFECT
COLOR CLONE PRESSED POWDER



4 - ILLUMINATE AND SCULPT
WANTED BLUSH



*by Stéphanie Peirello, make-up artist for Helena Rubinstein

LIVE BRILLIANTLY

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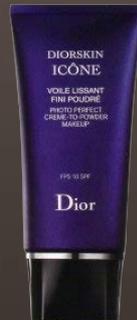
COMPETITION



YSL
TEINT SINGULIER
Sheer powder cream
veil



YSL
MATT TOUCH
Long-lasting
mattiness



DIOR
DIORSKIN ICÔNE
Crème to powder
makeup



ESTÉE LAUDER
IDEAL MATTE
Refinishing makeup



COLOR CLONE
SUBLI-MAT
Perfect matte
complexion creator

LIVE BRILLIANTLY

HR
HELENA RUBINSTEIN



COLOR CLONE
SUBLI-MAT

perfect matte complexion
creator
créeuseur de teint mat
parfait
SPF / FPS 12