


HR  
HELENA RUBINSTEIN

POWER BEAUTY  
SINCE 1902



## Re-PLASTY MESOLIFT COSMETIC INSTANT LIFTING & RADIANCE INTERVENTION

 15 MINUTES

 30 MINUTES



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# BEAUTY INTERVENTION Re-PLASTY MESOLIFT COSMETIC

EXCLUSIVE PARTNERSHIP WITH LACLINIC MONTREUX



## INSPIRATION

The Re-PLASTY Mesolift Cosmetics Beauty Intervention was inspired by the Mesolift practiced at the LA CLINIC MONTREUX clinic in Switzerland, one of the most effective aesthetic medical techniques for lifting features and providing instant radiance.

It combines highly concentrated Meso-solution with manual techniques replicating the principle of micro-injections, targeted micro-percussions and instant anti-fatigue lifting sculpting. The intervention is followed by a cicatrizing or protection nappage with Re-PLASTY Age Recovery or Re-PLASTY Mesolift Lifting-Radiance Intense Cream SPF 15 for skin that radiates youth.

## INSTANT VISIBLE RESULTS

Lifting effect, radiance injection, ideal plasticity.



### MAKEUP REMOVAL

1. LIPS



Wet a cotton square with All Mascaras and gently remove the lipstick, holding the corner of the mouth with one finger. Fold the cotton square on the clean side and continue to remove the makeup. Use a new cotton square if necessary.

2. EYES



Wet a cotton square with All Mascaras and, holding the eyelid with the opposite hand, remove the makeup from the inner edge of the outer corner of the eye. Fold the cotton square and gently brush the underside of the eyelashes from root to end.

3. EYES



Turn over the cotton square and repeat on the top side of the eyelashes. Repeat on the other eye and then gently wipe under the eye.

4. FACE

2 x 3 x



Mix the texture of the makeup removal cream to make it more fluid. Face contour sculpting: brush the face with your palms from the chin to the forehead and back down on each side.

5. FACE

2 x 3 x



Invigorating recovery: With hands placed on each side of the neck, stimulate the neck by making circular motions, applying pressure.

6. FACE

2 x 3 x



Proceed in the same way in the jaw and cheek area, moving toward the external contours of the face.



### MAKEUP REMOVAL

7. FACE

2 x 3 x



T Zone: apply pressure with the pads of your fingers, separating the fingers in the center of the eyebrows and stopping at the temples. Next, stimulate the forehead using spiral motions moving from the center toward the temples. Move down on the outside.

8. MOUTH

2 x 3 x



Energize the perimeter of the mouth by making circular smoothing motions up to the joint of the jaw.

9. LOTION

2 x 3 x



Wet 2 cotton squares with the Lotion. Make alternating upward smoothing motions from neck to forehead.

10. LOTION

2 x 3 x



Do this on one side of the face, then the other.

11. DRYING

2 x 3 x



Dry by pressing 2 Kleenex to the skin, folded in 4.

12. END

2 x 3 x



End of makeup removal.



### Re-PLASTY LIFTING-RADIANCE EXTREME CONCENTRATE

#### 1. APPLICATION



Apply the Concentrate with the pads of your fingers, following the pressure points (to avoid disturbing the client with the odor of the product).

#### 2. LIPS-CHEEKBONES



"Inject" the points from the lips to the cheekbones, pressing firmly with the pads of your fingers. Stimulate with your fingers, keeping the same position on the points.

#### 3. CHEEKBONES



Next, "inject" the points below the cheekbones.

#### 4. LIPS



Then, "inject" the points around the lips.

#### 5. FACIAL OVAL



Then, "inject" the points of the facial oval and the jaws.

#### 6. FOREHEAD



"Inject" the points along the brow line. Move the fingers back up to the upper line, then to the last horizontal line along the hairline.





### Re-PLASTY LIFTING-RADIANCE EXTREME CONCENTRATE

#### 7. SIFTING

2 x 3 x



Sift over the face, with the pads of your fingers spread, brushing the skin lightly to spread and optimize the infiltration of the concentrate into the skin. Do this from the center of the neck and face, using rapid, successive brushes.

#### 8. CHEEK

1 1



Apply the concentrate by tapping. Precede the passing of the "active" hand by pre-smoothing the area. With the tip of your index finger and middle finger, perform very rapid micro-percussions, your fingers oblique to the surface of the skin.

#### 9. CHEEK

1 1



In the same area, repeat the micro-percussions vertically.

#### 10. CHIN/LIPS

1 1



Proceed in the same way on the chin area and on the top of the lips.

#### 11. FOREHEAD

1 1



Treat the forehead, repeating the micro-percussions horizontally and then vertically on 2 or 3 lines.

#### 12. NECK

1 1



Perform the micro-percussions on the neck horizontally. Repeat on the other side of the face.



## Re-PLASTY EXTREME EYE WAKE-UP GEL

### 1. DRAINAGE

2x 3x



Place the texture on the pads of your thumbs. Roll the pad of your thumbs on the top of the upper eyelid.

### 2. DRAINAGE

2x 3x



Take some more product if necessary. Roll the pads of your fingers along the lower eyelid, from the inner corner to the temple.

### 3. INVIGORATING SMOOTHING

2x 3x



Stretch the skin at the level of the crow's feet between your index finger and your major finger (fork). Move back upwards, using your middle finger, making spiral movements between your fingers and then smooth.

### 4. INVIGORATING SMOOTHING

2x 3x



Make horizontal strokes along the wrinkles of the crow's feet.

### 5. INVIGORATING SMOOTHING

2x 3x



Then return up to the tear troughs in the same manner.

### 6. PRESSING

1x



Alternate thumbs, index fingers and middle fingers under the eye (with the pads of your thumbs) moving along the crow's feet.



## STEP 3 FACE TREATMENT CICATRIZING AND/OR PROTECTIVE NAPPAGE



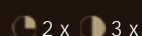
### Re-PLASTY AGE RECOVERY Accelerated repair night care (or MESOLIFT)

#### 1. APPLICATION



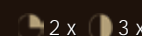
Apply the Age Recovery cream (or Re-Plasty Mesolift) to the face.

#### 2. PRESSURE



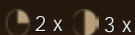
Place one hand on the forehead and the other on the jaw. Work on one half of the face. Simultaneously press and lift your hands to produce a suction effect.

#### 3. PRESSURE



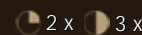
Move your hand from the forehead to the temple and the hand on the face to the outer contours, 3 x on each line. Move your hand back up from the cheek on an upper level and repeat the suction pressure on each line.

#### 4. PRESSURE



Your hand placed on the frontal bone retraces the movement of the other hand each time during the treatment. Switch hands and repeat the "suction" pressure on the other side.

#### 5. SMOOTHING



Stroke the face with opening movements with the entire surface of your hands.

#### 6. END



Then glide over both sides of the neck.





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# COMPLEMENTARY PRODUCTS RE-PLASTY MESOLIFT COSMETICS

HR GLOBAL REJUVENATING ROUTINE: for long-lasting, deep-down youthful results

HR MUST HAVE



Re-PLASTY MESOLIFT COSMETICS  
LIFTING-RADIANCE INTENSE  
CREAM



Re-PLASTY MESOLIFT COSMETICS  
LIFTING-RADIANCE INTENSE  
CREAM



Re-PLASTY MESOLIFT COSMETICS  
REVIVING EXTREME GEL FOR EYES



Re-PLASTY AGE RECOVERY  
ACCELERATED REPAIR NIGHT  
CARE

HR BEAUTY SECRETS: for an instant rejuvenating effect



PRODIGY POWERCELL  
FOUNDATION



PRODIGY LIQUID LIGHT  
EYE OPENER



