

HR  
HELENA RUBINSTEIN

POWER BEAUTY  
SINCE 1902



## Re-PLASTY LASERIST INSTANT SPOT CORRECTOR & BRIGHTENING INTERVENTION



15 MINUTES



30 MINUTES



# HR

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## BEAUTY INTERVENTION Re-PLASTY LASERIST

EXCLUSIVE PARTNERSHIP WITH LA CLINIC MONTREUX



### INSPIRATION

The Re-PLASTY Laserist Beauty Intervention was inspired by the Laser treatment practiced at the LA CLINIC MONTREUX clinic in Switzerland, which uses the pulsing light of 3 spectrums of wavelengths to correct pigment spots and moles and stimulation of youth.

It combines the Laserist-Solution, highly concentrated in LHA, White Ceramides and Vitamin Cg, with manual techniques replicating the principle of micro-injections for the correction of spots, targeted micro-percussions and an immediate brightening sculpting. The intervention is followed by a Re-PLASTY Age Recovery or Re-PLASTY HD Peel Intense wrinkle refining cream SPF 10 for skin that radiates youth.

### INSTANT VISIBLE RESULTS

Instant anti-dark spot corrector, intense brightening effect



### MAKEUP REMOVAL

1. LIPS



Wet a cotton square with All Mascaras and gently remove the lipstick, holding the corner of the mouth with one finger. Fold the cotton square on the clean side and continue to remove the makeup. Use a new cotton square if necessary.

2. EYES



Wet a cotton square with All Mascaras and, holding the eyelid with the opposite hand, remove the makeup from the inner edge of the outer corner of the eye. Fold the cotton square and gently brush the underside of the eyelashes from root to end.

3. EYES



Turn over the cotton square and repeat on the top side of the eyelashes. Repeat on the other eye and then gently wipe under the eye.

4. FACE



Mix the texture of the makeup removal cream to make it more fluid. Face contour sculpting: brush the face with your palms from the chin to the forehead and back down on each side.

5. FACE



Invigorating recovery: With hands placed on each side of the neck, stimulate the neck by making circular motions, applying pressure.

6. FACE



Proceed in the same way in the jaw and cheek area, moving toward the external contours of the face.



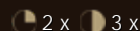
### MAKEUP REMOVAL

7. FACE



T Zone: apply pressure with the pads of your fingers, separating the fingers in the center of the eyebrows and stopping at the temples. Next, stimulate the forehead using spiral motions moving from the center toward the temples. Move down on the outside.

8. MOUTH



Energize the perimeter of the mouth by making circular smoothing motions up to the joint of the jaw.

9. LOTION



Wet 2 cotton squares with the Lotion. Make alternating upward smoothing motions from neck to forehead.

10. LOTION



Do this on one side of the face, then the other.

11. DRYING



Dry by pressing 2 Kleenex to the skin, folded in 4.

12. END



End of makeup removal.



### Re-PLASTY LASERIST Intensive brightening anti-dark spot concentrate

#### 1. APPLICATION



Apply the Concentrate with the pads of your fingers, following the pressure points (to avoid disturbing the client with the odor of the product).

#### 2. LIPS-CHEEKBONES



"Inject" the points from the lips to the cheekbones, pressing firmly with the pads of your fingers. Stimulate with your fingers, keeping the same position on the points.

#### 3. CHEEKBONES



Next, "inject" the points below the cheekbones.

#### 4. LIPS



Then, "inject" the points around the lips.

#### 5. FACIAL OVAL



Then, "inject" the points of the facial oval and the jaws.

#### 6. FOREHEAD



"Inject" the points along the brow line. Move the fingers back up to the upper line, then to the last horizontal line along the hairline.



## STEP 1 SERUM TARGETED MICRO-PERCUSSIONS



Re-PLASTY LIFTING-RADIANCE EXTREME CONCENTRATE

Re-PLASTY LASERIST Intensive brightening anti-dark spot concentrate

### 7. SIFTING

2 x 3 x



Sift over the face, with the pads of your fingers spread, brushing the skin lightly to spread and optimize the infiltration of the concentrate into the skin. Do this from the center of the neck and face, using rapid, successive brushes.

### 8. CHEEK

1 1



Apply the concentrate by tapping. Precede the passing of the "active" hand by pre-smoothing the area. With the tip of your index finger and middle finger, perform very rapid micro-percussions, your fingers oblique to the surface of the skin.

### 9. CHEEK

1 1



In the same area, repeat the micro-percussions vertically.

### 10. CHIN/LIPS

1 1



Proceed in the same way on the chin area and on the top of the lips.

### 11. FOREHEAD

1 1



Treat the forehead, repeating the micro-percussions horizontally and then vertically on 2 or 3 lines.

### 12. NECK

1 1



Perform the micro-percussions on the neck horizontally. Repeat on the other side of the face.



## Re-PLASTY EXTREME EYE WAKE-UP GEL

### 1. DRAINAGE

2 x 3 x



Place the texture on the pads of your thumbs. Roll the pad of your thumbs on the top of the upper eyelid.

### 2. DRAINAGE

2 x 3 x



Take some more product if necessary. Roll the pads of your fingers along the lower eyelid, from the inner corner to the temple.

### 3. INVIGORATING SMOOTHING

2 x 3 x



Stretch the skin at the level of the crow's feet between your index finger and your major finger (fork). Move back upwards, using your middle finger, making spiral movements between your fingers and then smooth.

### 4. INVIGORATING SMOOTHING

2 x 3 x



Make horizontal strokes along the wrinkles of the crow's feet.

### 5. INVIGORATING SMOOTHING

2 x 3 x



Then return up to the tear troughs in the same manner.

### 6. PRESSING

1



Alternate thumbs, index fingers and middle fingers under the eye (with the pads of your thumbs) moving along the crow's feet.





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# STEP 3 FACE TREATMENT CICATRIZING AND/OR CORRECTIVE NAPPAGE



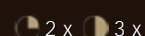
## Re-PLASTY AGE RECOVERY Accelerated repair night care (or HD PEEL)

### 1. APPLICATION



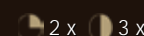
Apply the Age Recovery cream (or Re-Plasty Mesolift) to the face.

### 2. PRESSURE



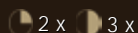
Place one hand on the forehead and the other on the jaw. Work on one half of the face. Simultaneously press and lift your hands to produce a suction effect.

### 3. PRESSURE



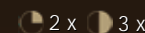
Move your hand from the forehead to the temple and the hand on the face to the outer contours, 3 x on each line. Move your hand back up from the cheek on an upper level and repeat the suction pressure on each line.

### 4. PRESSURE



Your hand placed on the frontal bone retraces the movement of the other hand each time during the treatment. Switch hands and repeat the "suction" pressure on the other side.

### 5. SMOOTHING



Stroke the face with opening movements with the entire surface of your hands.

### 6. END



Then glide over both sides of the neck.





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# COMPLEMENTARY PRODUCTS RE-PLASTY LASERIST

HR GLOBAL REJUVENATING ROUTINE: for long-lasting, deep-down youthful results

HR MUST HAVE



Re-PLASTY LASERIST INTENSIVE  
BRIGHTENING ANTI-DARK SPOT  
CONCENTRATE



Re-PLASTY MESOLIFT COSMETICS  
LIFTING-RADIANCE INTENSE  
CREAM



Re-PLASTY MESOLIFT COSMETICS  
REVIVING EXTREME GEL FOR EYES



Re-PLASTY AGE RECOVERY  
ACCELERATED REPAIR  
NIGHT CREAM



HR BEAUTY SECRETS: for an instant rejuvenating effect



Re-PLASTY INSTANT DARK  
SPOT CORRECTOR



PRODIGY POWERCELL  
FOUNDATION



