

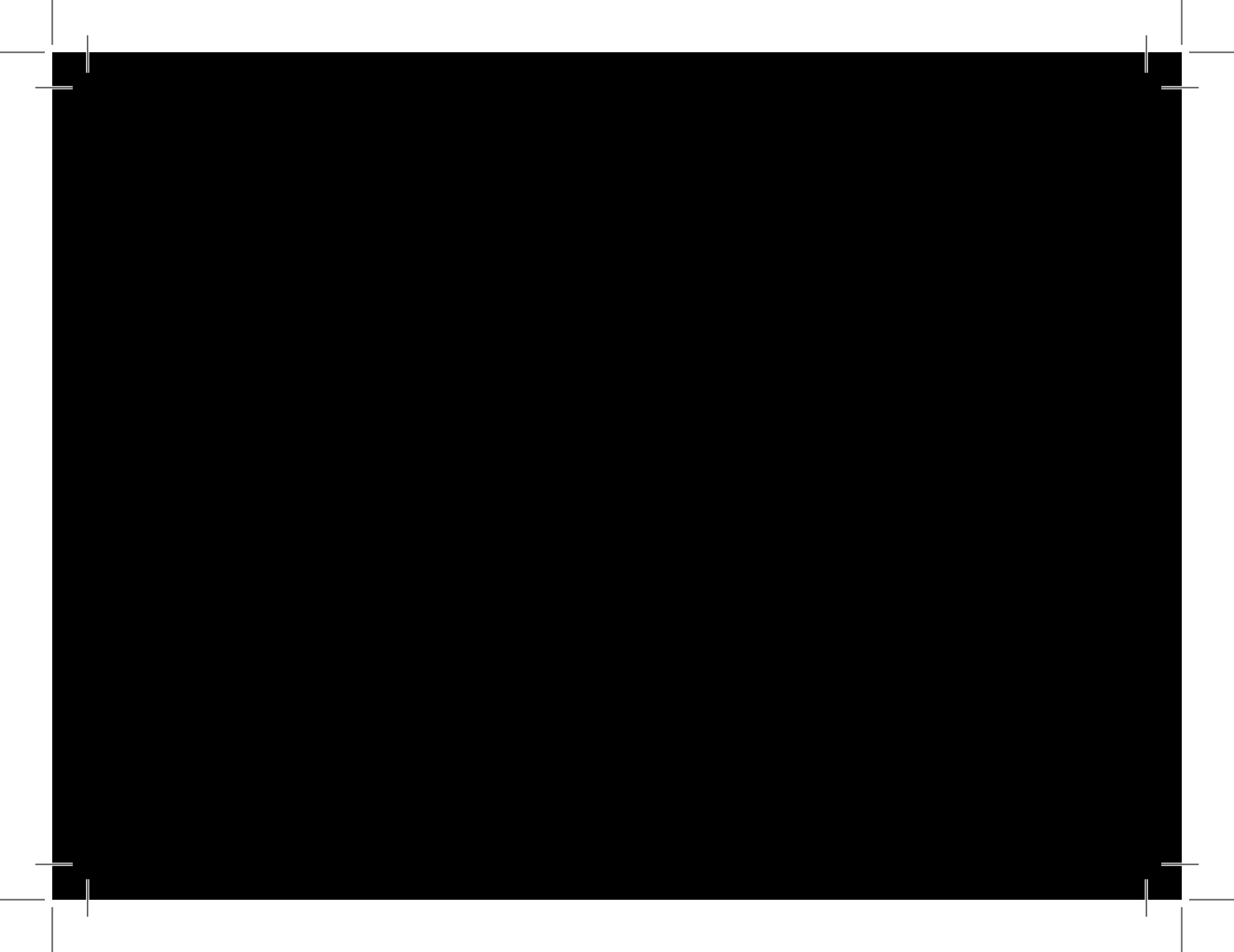


HR
HELENA RUBINSTEIN

WANTED ROUGE

CAPTIVATING COLORS
VISIBLY REJUVENATING





BRUNETTE/ MEDIUM BROWN MEDIUM TO FAIR SKIN



GLAMOUROUS RED



101 possess



102 subjugate

VOLUPTUOUS BROWN



304 thrill



305 provoke

SENSUOUS PINK



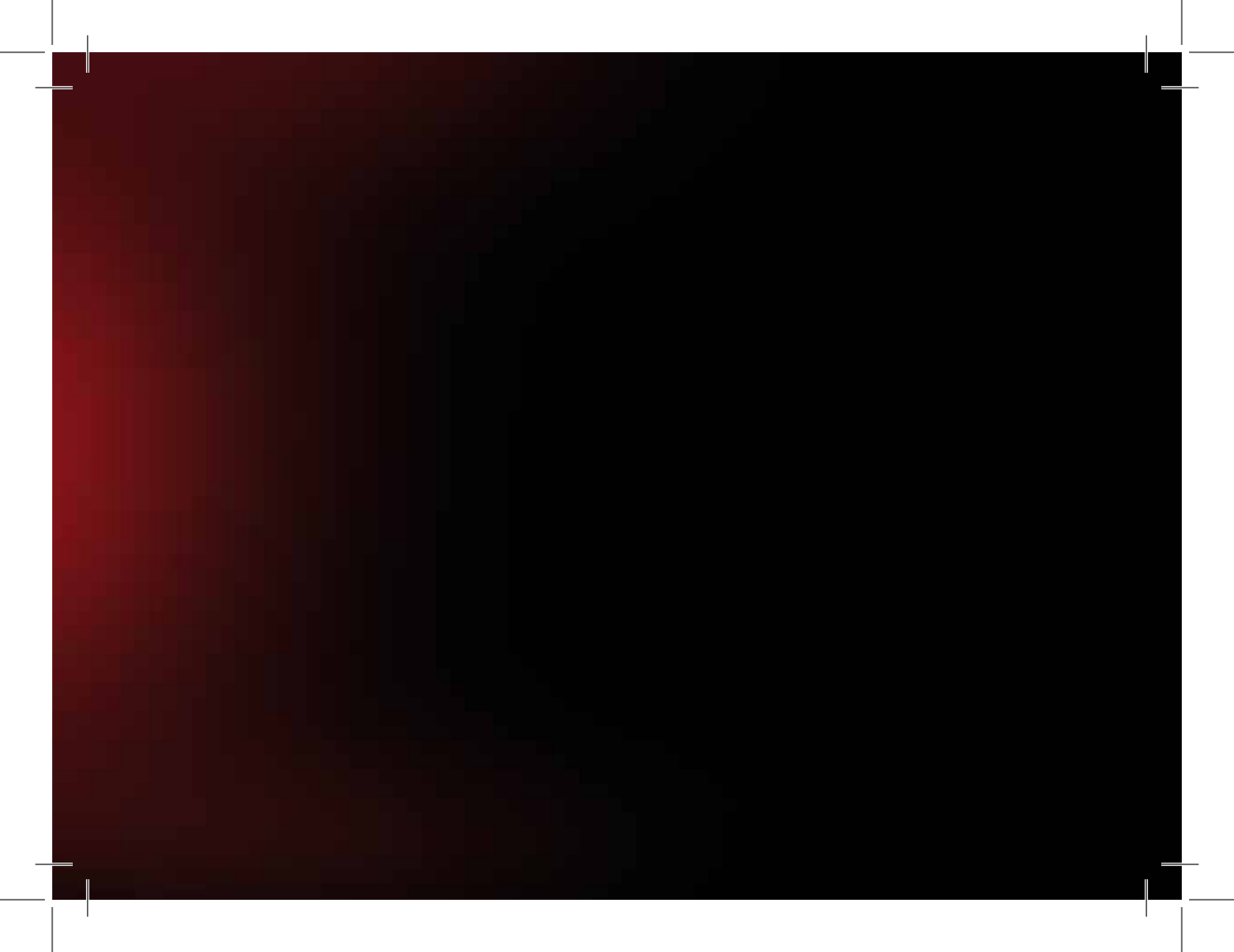
005 admire



007 tempt



010 intrigue



BRUNETTE GOLDEN TO DARK SKIN



GLAMOUROUS RED



VOLUPTUOUS BROWN



GORGEOUS ORANGE





BLONDE GOLDEN SKIN

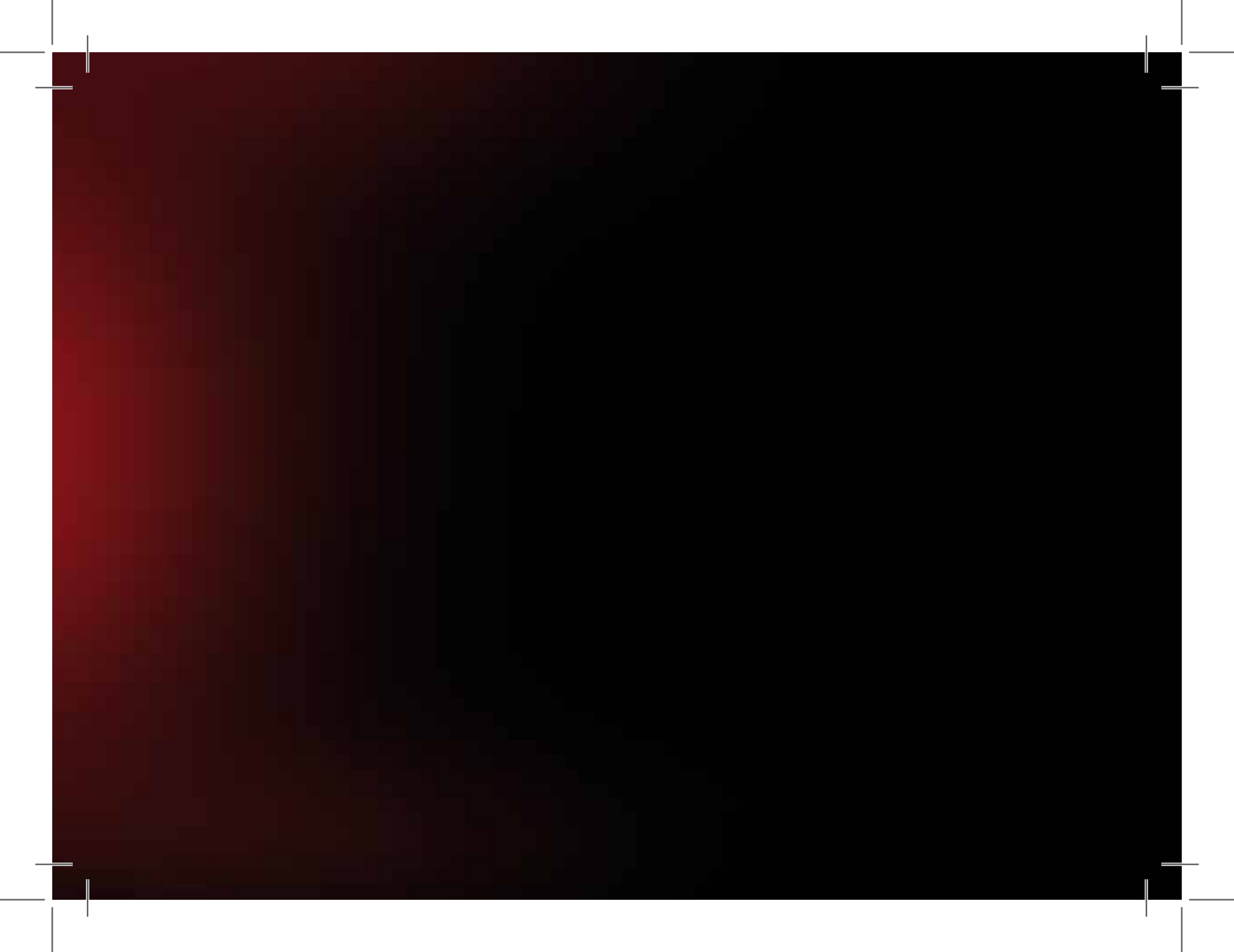


GORGEOUS ORANGE



VOLUPTUOUS BROWN





VERY LIGHT BLONDE VERY FAIR SKIN



GLAMUROUS RED



SENSUOUS PINK



101 possess



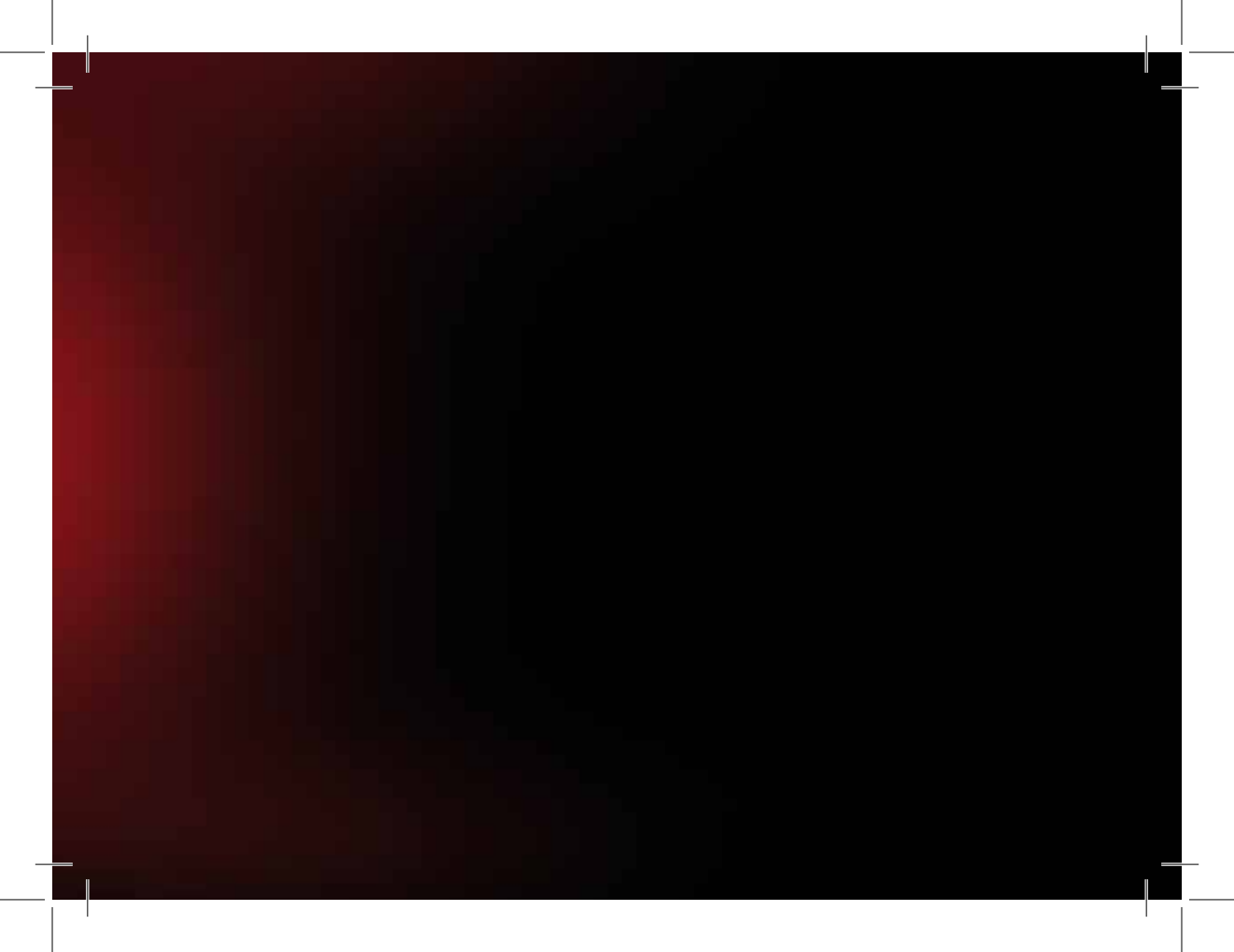
102 subjugate



002 fascinate



005 admire



REDHEAD VERY FAIR TO MEDIUM SKIN



GLAMOUROUS RED



GORGEOUS ORANGE



101 possess



102 subjugate



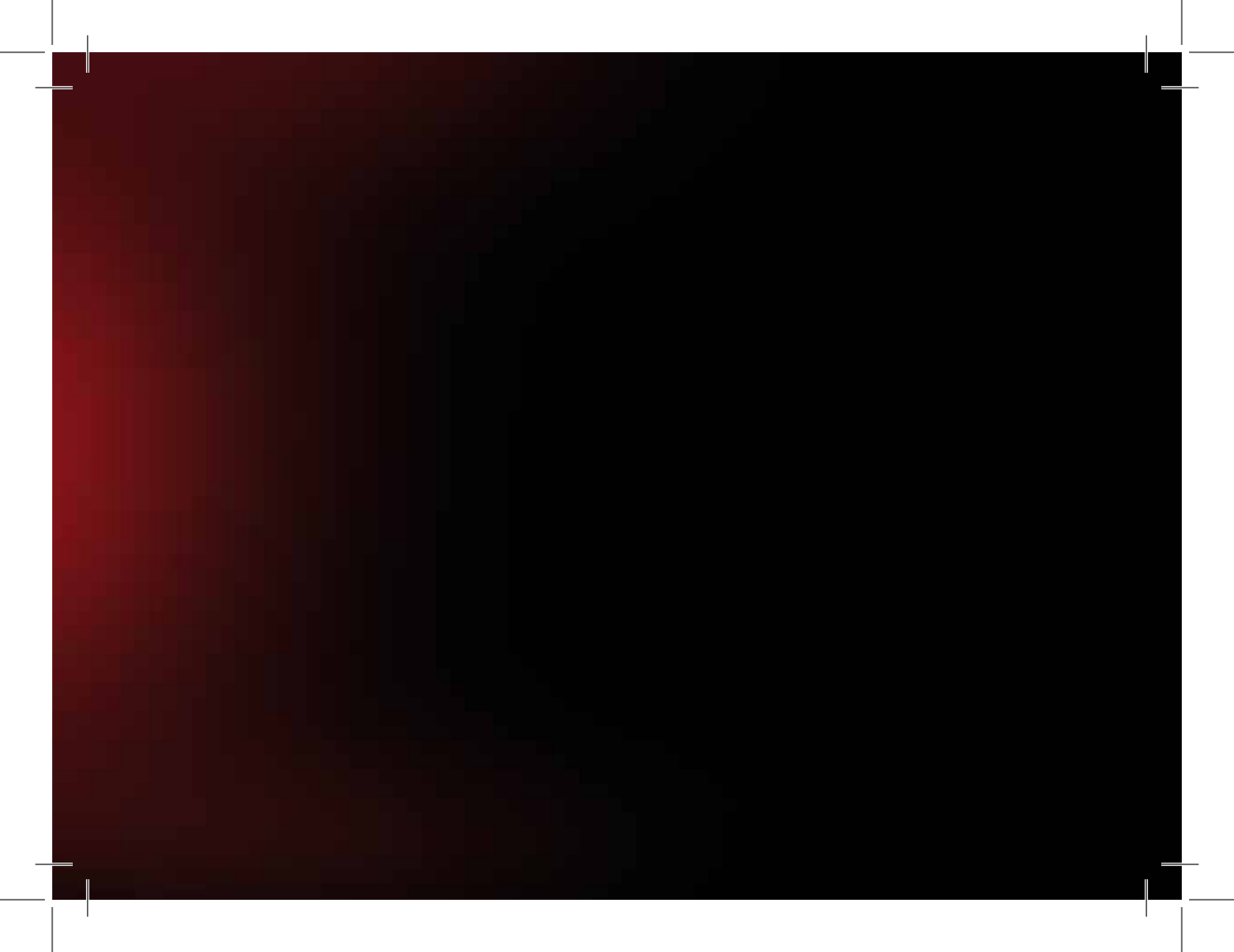
202 captivate



203 hypnotize



204 inflame



ASIAN FAIR SKIN



SENSUOUS PINK



GORGEOUS ORANGE



002 fascinate



006 magnetize



201 exalt



204 inflame



DO YOU KNOW THE DIFFERENCE BETWEEN
RED LIPS
AND
RED LIPS?

DARE TO MAKE A STRONG TRUE RED STATEMENT!

Discover our star shade, 101 possess, worn and appreciate by Demi Moore



101 possess

GLAMOUROUS RED LIPS

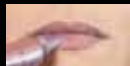


NATURAL RED LIPS

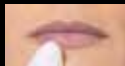


1 TREAT

Nourish and replump instantly lips with the unmissable Collagenist Lip Zoom



APPLY COLLAGENIST LIP ZOOM

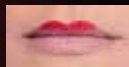


REMOVE ANY SURPLUS

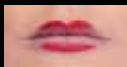
2 ILLUMINATE

Illuminate lips with Wanted Rouge shade 101

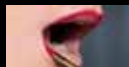
GLAMOUROUS red lips



OUTLINE THE "CUPID'S BOW"



OUTLINE THE LOWER MIDDLE



WORK ON THE CORNERS



WORK ON THE CORNERS FILL IN THE SURFACE



RESULT

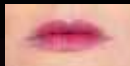


101 possess

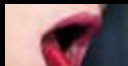
NATURAL red lips



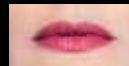
APPLY THE LIPSTICK ON THE MIDDLE



BLEND IN THE COLOUR



WORK ON THE CORNERS AND MERGE WITH THE BLENDED COLOUR



RESULT

RECOMMENDED PRODUCTS FOR:

SUBLIMATE YOUR LIPS AND ILLUMINATE YOUR FACE



+



+



Collagenist Lip Zoom

Wanted Rouge

Wanted Blush

SUBLIMATE YOUR NAILS



Ritual Color



LIVE BRILLIANTLY

HR
HELENA RUBINSTEIN